



Gustavo Adolfo Ortiz Serrano Colombia

Current and previous positions within ICOM

- President of ICOM Colombia (2008-2011)
- Vice-President of ICOM-LAC (2011-2013)

Current and previous professional positions

- President of the Council of Arts Bogotá (2003-2005)
- Member of the Council of Culture (2003-2005)
- Member of the Advisory board, Master of Museology at the National University of Colombia
- Director of Museum of Contemporary Art Bogota (2002-present)

Over 100 curatorial projects including: Thesis, Project SA, Festival of Contemporary Arts Electronic FACE, Figuration and Representation in Colombia, Abstraction in Colombia; Curator for Colombia at the IX and X Biennial of Cuenca. Duties as director include management, planning, marketing, public relations, resource management and national and international representation of the museum

- Order of Civil Merit José Acevedo y Gómez, Bogotá Council
- Best Blog Award given by the Colombian Chamber of Informatics and Technology CCIT 2006, winner of five Academy Awards at Digital Arts in Ottawa, Canada
- Author of books: *Digital Studio*, 2000; *Contemporaneity in Colombia*, 2006; *Culture with Social meaning*, 2011
- Author for magazines specialising in arts, culture and digital media in Colombia, Spain, the US and Ecuador, and maintains a blog on contemporary art (<http://digitalconcept.blogspot.com>) and on technology (<http://Gutech.wordpress.com>)

Academic Background

- B.F.A. in Visual Arts, National University of Colombia
- M.A. in Museology, University of Valladolid, Spain

Objectives

As Vice-Chairperson I would like to work to achieve high standards of quality in the various processes, promote a positive working environment and team motivation with leadership enabling the organisation to consolidate its position as a key player in the preservation, research and dissemination of tangible and intangible cultural assets. The trust of international institutions as UNESCO, Blue Shield and national governments, museums and individual members is an incentive to generate initiatives to strengthen our organisation.