

Carina Jaatinen

Finland – Nominated by ICOM Finland



Omnia, the Joint Authority of Education in the Espoo Region (2008)

- Museology studies, supplementary training by Finnish Museums Association (2007)

- M.A. degrees in Ethnology, Social and Economic History, Art History, University of Helsinki (2000)

- Degree in Marketing and Communications, Institute of Marketing (1989)

Current Position

- Head of Exhibitions, Espoo City Museum, Finland (2002-present)

Other Functions

- Deputy Director of Development, National Board of Antiquities, Finland (2014-2015)
- Commissions as project manager for museums and private institutions in the fields of exhibition production, research and cultural environment protection (1990-2002)

Functions within ICOM

- Board member (2007-present), Chair (2013-present) of ICEE
- Chair of ICOM Finland (2011-2013)
- Chair of NEC (2012-2015)
- Spokesperson of the International Committees Meeting (2014-present)

Academic Background

- Degree in Professional Leadership and Management,

Objectives

The operational environment of the museum community today is genuinely global. We are facing complex threats and challenges following demographic developments and economic, ecological and military crises. At the same time, with digitisation and modern technologies, we have overcome the limitations in communication and our chances for global co-operation are endless.

The challenge of ICOM is that its structure, principles and way of working still partly reflect a time before the internet and globalisation. To stay relevant to the museum community, ICOM needs to recognise and respond to the changes of the museum profession, the evolving roles and tasks of museums in the service of society, as well as the increase of private-public partnerships in museum management.

To succeed in serving and supporting museum and heritage professionals in a relevant way in the future, ICOM has to transform to become more open, inclusive and membership-oriented –

just as museums all over the world aim to be.

I highly value ICOM as a significant resource, support and inspiration for our daily work in museums. The network of more than 35,000 museum professionals that ICOM provides is without comparison. ICOM has an irreplaceable role in developing standards and policies and in coordinating joint programmes. We, as museum professionals, definitely need ICOM – but ICOM also needs us to develop the organisation together for the better.

I would be honoured to work with ICOM's Executive Council to update ICOM as an organisation in order to better serve and meet the expectations and needs of its membership. My key interest areas are the strategic and structural development of ICOM on the one hand, and the development of practical tools and support for the International and National Committees on the other. As member of the Executive Council, I would be happy to offer my skills and experience to this development work, wherever needed.