

Museum International

Vol. 70, No. 277 – 278: Museums in a Digital World

Call for Papers

ICOM is preparing an issue of *Museum International* on the theme *Museums in a Digital World*. The issue will be overseen by the new Editorial Board and ICOM's editorial team. All proposals submitted will be assessed for suitability and if chosen, the subsequent articles will go through a peer review process. The issue is expected to be published, in collaboration with Wiley Blackwell, by autumn 2018.

Museums in a Digital World

The next issue of *Museum International*, Vol. 70, No. 277 – 278, aims to explore and assess how museums have adapted their institutions to a 21st century that is increasingly being played out in a virtual world.

Museums face a twofold challenge in this digital context: making collections more accessible online, while competing with a crowded online offer.

New technologies have forced museums to be responsive and forward-looking. But over the past decade or so, how well have museums handled this 'disruptive technology'?

Digital strategies have brought about the following trends:

- shifting cultural expectations
- digital departments with increased resources allocated to digital innovation
- immersive and innovative experiences essential to ensuring audience growth and loyalty
- technology shaping the museum's physical spaces and the audience's experience

The aim of this issue is to bring together contributions that will examine the extent to which museums have embraced and benefited from digital technology. Are museums capitalising on unprecedented opportunities to reach and engage with new and diverse audiences? How are they meeting the challenge of new cognitive behaviours brought about by advances in technology? Are they continuing to cater for visitors looking to disconnect from the virtual world by innovating beyond the digital sphere?

Authors are invited to submit proposals on this theme for the forthcoming issue of *Museum International*. We hope you will take the opportunity to offer fresh insight into this fundamental topic for the museum community.

Submission process

Abstracts of between 250 and 300 words, written in English, French or Spanish, should be submitted for selection to publications@icom.museum
Contributions will be on a voluntary basis.

The submission deadline is 29 January, 2018.

The following information should be included with the abstract:

- Title of submitted paper
- Name(s) of author(s)
- Professional background

Museum International is currently produced in English language only. However, proposals in the other two official languages of ICOM (French and Spanish) will also be considered.