

PRESS RELEASE

Paris, 5 October, 2010

Launch of ICOM's new website

The new website of the International Council of Museums went live on 21 September, 2010.

The world museum community now has access to a trilingual website, in English, French and Spanish.

The launch of the new website, which offers quick and easy access to essential information on ICOM and the international museum community, is part of the organisation's ongoing efforts to enhance the quality and availability of information to members and museums professionals worldwide.

The website boasts a modern, colourful design and is divided into three sections: who we are, what we do, where we work. Each page provides detailed information on all three aspects of the organisation's functioning.

The website offers two special features: a database of 2,000 publications from ICOM and its Committees, and an ICOM Red List search engine. The website's user-friendly nature provides users with more efficient access to the organisation's resources.

Other new functions include a video and photo gallery, access to the ICOM National Committees via Google map and the possibility to download extracts of *ICOM News*, the magazine of the international museum community.

**Enter the world museum community and visit
<http://icom.museum>**

ICOM in short

Created in 1946, ICOM (International Council of Museums) is an international non-governmental organisation maintaining formal relations with UNESCO. Within the United Nations, ICOM has a consultative status with the Economic and Social Council. ICOM is the only international organisation representing museums and museum professionals on a global level.

ICOM is:

- A diplomatic forum made up of representatives from 137 countries and territories
- Standards of excellence for museums including ethics (*ICOM Code of Ethics for Museums*)
- A unique international network of more than 30,000 museum professionals around the world
- A think-tank composed by 31 International Committees which represent museums' specialties
- Missions of international public service notably in the fight against illicit traffic of cultural property and emergency programmes in case of natural disasters or armed conflicts.

For all questions concerning the world museum community and for interview requests with ICOM's Director General, please contact the press office:

Press contact: Nadine AMORIM – Tel. + 33 1 47 34 91 63 – nadine.amorim@icom.museum