

Paris, 29 May 2012

Press release

The International Council of Museums (ICOM) invites Amit Sood to the International Museum Meeting

The International Council of Museums (ICOM) will meet at **UNESCO Headquarters in Paris from 4 to 6 June 2012** to review the past year and discuss future objectives for the international museum community.

Amit Sood, head of the Google Art Project, will address to the participants on 6 June and present the project's concept in detail, describing the way in which museums can get involved, explaining the project's strategic vision for the future, and more generally, offering a vision for the future of museums in a digital context. As of early April, the Google Art Project counts 155 museums, with 32,000 works now available for viewing, some of them in very high resolution. It has been subject to both interest and criticism from the museum community, and this encounter between international museum representatives and Amit Sood is an opportunity to discuss expectations and concerns.

If you wish to attend this session, please contact the press office:

Press contact: Aurélie AUBOURG – Tel. + 33 1 47 34 91 63 – aurelie.aubourg@icom.museum

ICOM in short

Created in 1946, ICOM (International Council of Museums) is an international non-governmental organisation maintaining formal relations with UNESCO. Within the United Nations, ICOM has a consultative status with the Economic and Social Council. ICOM is the only international organisation representing museums and museum professionals on a global level.

ICOM is:

- A diplomatic forum made up of representatives from 137 countries and territories
- Standards of excellence for museums including ethics (ICOM Code of Ethics for Museums)
- A unique international network of more than 30,000 museum professionals around the world
- A think tank made up of 31 International Committees representing diverse museum specialties
- Missions of international public service, notably in the fight against illicit traffic of cultural property and emergency programmes in the event of natural disasters or armed conflicts.

For all questions concerning the world museum community and for interview requests with ICOM's Director General, please contact the press office:

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