

Carlos Roberto Ferreira Brandão

Brazil – Nominated by ICOM Brazil



Current Position

- President, Brazilian Institute of Museums, Brazilian Minister of Culture (2015-present)

Other Functions

- Curator of Insects (1981-present), Director (2001-2005) and other positions in the museum administration, Museu de Zoologia da Universidade de São Paulo, Brazil
- Deputy Director of the Institute of High Studies, Universidade de São Paulo, Brazil (2014)
- President of IBERMUSEUS (2015)

Functions within ICOM

- Chair of ICOM Brazil (2005-2008, 2008-2010)
- Executive Council member (2010-2013)

Academic Background

- Full Professor, Ph.D. and M.S. in Zoology, Universidade de São Paulo, Brazil

Objectives

ICOM is the most important and resourceful forum for the many professional categories who collaborate and work for museums worldwide.

ICOM has been the source of fundamental discussions on the development of ethics and good professional practices for museums, promoting and spreading them in a qualified manner in the more than 130 countries in which the organisation is present. ICOM is thus the ideal setting to strengthen vocational training and to deepen and enhance the discussions on the challenges lying ahead.

ICOM needs to strengthen relations with other international entities, particularly those running regular programmes for museums and museum professionals, collaborating for the synergy and dissemination of efforts and opportunities, still often wasted or under-utilised. It is essential to strengthen the channels of communication among museum professionals around the globe and in Latin America in particular, in coordination with the central divisions of ICOM, ensuring that progress

achieved in a region reaches the international plan and guaranteeing that programmes and discussions in other regions of the globe reach Latin American museums. Latin America is experiencing a strong expansion of its museums; its museum professionals are contributing ever more decisively to discussions on modern global museology and in proposing innovative experiences. The museums of the region go beyond their traditional mission of preserving tangible and intangible culture, assuming a central role in the social development of the communities where they are located. Museums are no longer simple subsidiaries of educational policies, but partners in the development of formative content.

In July 2016 in Milan, the terms of the two Latin American representatives in the ICOM Executive Council end. It is important to maintain and, if possible, increase the weight of the region in the most important Council of the organisation, to achieve the necessary balance of world regions within ICOM.