



ICOM-ITC 2014 Autumn Training Workshop

Learning in Museums

Oct. 27-Nov. 4, 2014
Beijing, China



Table of Content

Welcome Address.....	1
Introduction to the Training Workshop.....	2
Profile of Lecturers.....	3
Workshop Agenda.....	12
Museum Visit.....	15
Chinese Participants.....	27
International Participants.....	29
ICOM-ITC Staff.....	31
Useful Information.....	32
Contact Information.....	37

Welcome Address

Dear lecturers, dear participants,

First of all, we would like to welcome you on behalf of ICOM China and the Palace Museum.

The proposal of establishing an ICOM International Training Centre for Museum Studies (ICOM-ITC) was put forward in the 22nd General Conference of ICOM in Shanghai in 2010. After three years of planning, ICOM-ITC was founded on July 1, 2013 in the Palace Museum. Up to now, ICOM-ITC has held two training workshops. During the workshops, museum colleagues from different regions and cultural backgrounds discussed museum theories and practices, and explored the development of museums in the future.

The theme of ICOM-ITC 2014 Autumn Training Workshop is “Learning in Museums”, which coincides with the development of museums around the world and the needs of visitors. As institutions in the service of society, museums have played a significant role in education; and the exploration of museum education theories and educational programs in museums has attracted increasingly more attention. Museums have become an important place for education, and have performed valuable function in providing knowledge, provoking thoughts and enriching life, etc. In consideration of this background, we organize this workshop and hope that it can help increase the impact of museums on education.

The lecturers and participants of this workshop are from museums or related organizations of different parts of the world, which range from national-level museums to city-level museums, from comprehensive museums to specialized museums. With so many kinds of museums involved, we believe that, this workshop will be quite interactive, inspiring and fruitful.

Here, please allow us to extend our gratitude to all lecturers, participants and ICOM-ITC staff; the success of the workshop won't be achieved without your great efforts and enthusiastic participation. We sincerely hope that the workshop will be beneficial for your work and for the development of museums.

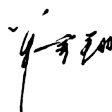
In the end, we would like to wish you all a pleasant stay in Beijing.

Song Xinchao
Chairperson
ICOM China



Oct. 2014

Shan Jixiang
Director
The Palace Museum



Oct. 2014

Introduction to the Training Workshop

ICOM-ITC, which is affiliated with ICOM-China, is established on July 1, 2013 based on the purposes, missions, and shared professional appeal of ICOM and its Chinese national committee; it is also a collaborative platform which relies on the Palace Museum for operation and management, a professional training institution aiming to develop museum expertise of professionals from developing countries, especially those from the Asian-Pacific region, as well as the only training institution of ICOM which is established overseas.

The Centre holds two workshops each year, one in spring and one in autumn. The ICOM-ITC 2014 Autumn Training Workshop will be held in Beijing from October 27 to November 4 under the theme of “Learning in Museums”. Nine experienced museum experts and professors from China, Australia, Canada, France and Italy are invited as lecturers of this workshop. Thirty-six participants are admitted to the workshop, which include sixteen Chinese participants and twenty International ones.

The Chinese participants are from Anhui Geological Museum, Anshan Museum, Capital Museum of China, Changsha Municipal Museum, China Railway Museum, Chinese Museums Association, Guangdong Museum, Guangdong Museum of Art, Handan Museum, National Museum of China, Liangzhu Museum, Qian Xuesen Library & Museum, Qingzhou Museum, Shandong Museum, Xuchang Museum and Yunnan Nationalities Museum. The international participants are from 20 countries of 5 continents, that is, Bangladesh, Cambodia, Costa Rica, Dominican Republic, Egypt, Estonia, India, Iran, Ireland, Japan, Kenya, Kyrgyzstan, Lebanon, Mongolia, Nepal, Pakistan, Papua New Guinea, South Korea, Tanzania and Zambia.

The nine-day workshop focuses on museum learning. Through lecture, museum visit, case studies and artifacts reading, the workshop allows lecturers and participants to discuss about the organization of museum education programs, the best practices in developing education programs, informal learning in museums, etc. During the workshop, participants will visit one of the six museums in Beijing to learn more about their education programs. For the session “Show and Tell of Best Practice Programs”, the participants will have the chance to introduce the education programs of their museums, which will facilitate communication and mutual understanding. “Reading Artifacts” enables participant to handle objects, and to learn how to use them in learning programs.

We hope that the lecturers, museum activities and visits prepared for the workshop will help promote the exchange of ideas and experience between museum professionals from different regions, broaden the view of participants and promote their comprehensive expertise.

Profile of Lecturers



Shan Jixiang (China)

Director of the Palace Museum, senior architect, registered city planner

Dr. Shan Jixiang started his research on the conservation and planning of historical cities and cultural heritage areas while studying in Japan from 1980 to 1984. After returning to China, he was successively appointed Deputy Director of Beijing Municipal Administration of City Planning, Director of the Beijing Municipal Administration of Cultural Heritage, Secretary of the CPC of Fangshan District of Beijing, Director of Beijing Municipal Commission of Urban Planning, and Director of the State Administration of Cultural Heritage. In 2012 he became Director of the Palace Museum.

He has been the member of both tenth and the eleventh National Committees of the Chinese People's Political Consultative Conference (CPPCC), and is a member of the twelfth National Committee of the CPPCC, President of Cultural Relics Society of China, and Vice Chairperson of the Architectural Society of China.

A student of China's renowned academician, Professor Wu Liangyong (b.1922), Dr. Shan graduated from the School of Architecture, Tsinghua University and received the Eng.D degree. He is a doctoral supervisor and adjunct professor of a number of universities and colleges, including Peking University and Tsinghua University. In March, 2005, Dr. Shan received the International Leadership Award issued by the American Planning Association (APA). His published works include more than ten monographs such as *Cultural Heritage Conservation and Urban Culture Renaissance*, *Retaining the "Root" and "Soul" of Urban Culture*, *Cultural Heritage• Thoughts and Practice*, and *Secure Palace Museum• Thoughts and Practice: Collected Works of the Renchen Year*, and over a hundred academic theses.



Song Xinchao (China)

Chairperson of ICOM China,
Deputy Director and CPC
Committee member of State
Administration of Cultural
Heritage of China (SACH),
President of Chinese
Museums Association,
historian and archaeologist

Dr. Song graduated from School of History, Northwest University, and obtained doctor's degree in history from Chinese Academy of Social Sciences. He has been working in a number of leading cultural heritage and museological institutions in China for over 30 years. While working at the SACH, he had served as Director of Archaeological Administration Division, Department of Cultural Heritage Conservation, Inspector and Deputy Director of Department of Cultural Heritage Conservation, and Director of Department of Museums and Socio-Cultural Heritage (Department of Science and Technology), etc. He is current Deputy Director of the SACH in charge of museums throughout the country.

He has greatly supported international professional cooperation in museums particularly in the Asia and Pacific region representing the Chinese governmental authority. He was elected President of Chinese Museums Association and Chairperson of ICOM China in 2011, and Chairperson of ICOM ASPAC Board in 2012.

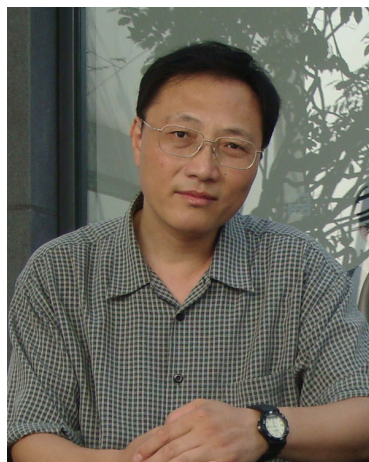


**Song Jirong
(China)**

Deputy Director of the
Palace Museum, Director of
ICOM-ITC

Dr. Song graduated from China Northwest University in 1982 and had worked there for 24 years before she transferred to the Palace Museum. She obtained doctor's degree from Nanjing University of Science and Technology in 1997, and participated in the postdoctoral research fellowship program of the Northwest University in the same year. In Northwest University, she was appointed Assistant to the President, Director of Graduate Department, Dean of the Chemical Engineering School, doctoral advisor, and Vice Chairman of the Academic Committee. She has worked in the Palace Museum since 2006, and was appointed Director of the Conservation Department, member of the Academic Committee of the Palace Museum, member of "Palace Museum Journal" Editorial Board, and member of "Forbidden City" Editorial Board. She is also a member of the Central Committee of China Democratic League (CDL), and Deputy Director of the Liaison Committee of the CDL. In 2010 and 2013, she was appointed Deputy Director of the Palace Museum and Director of ICOM-ITC respectively.

Dr. Song has participated in over 10 national scientific research projects and published more than 100 articles in China and international journals, 70 out of which were included in SCI, EI and other citation indexes. She is engaged in the science and technology for the conservation of cultural relics and that of intangible culture heritage.



Guo Qingsheng (China)

Director of Education
Department of Shanghai
Museum

Mr. Guo graduated in Archaeology and Museology at Shanghai University in 1984, and had worked in this university as a teacher and Deputy Director of the Department of History. In 2000, he was appointed Deputy Director of Education Department of Shanghai Museum and promoted to director in 2006. He is also the Deputy Director of Public Relations and Marketing Committee of ICOM China, and a visiting professor at the Department of Cultural Heritage and Museum Curation, Fudan University.

Mr. Guo has been engaged in museum education for years and gained wide practical experience from his work. By virtue of his extensive research into this field, Mr. Guo has published over 30 books on museum education and many articles in academic journals like *Chinese Museum*, *Southeast Culture*, *Shanghai Artists* and *Zhejiang Academic Journal*. These books and articles cover the idea and practice of museum education, the current situation and the future of museum education, the utilization of museums and visitors' experiences in museums. His deep understanding of museum education is applauded by domestic museum colleagues. Recent years, he has been invited to speak in many museum seminars in China.



Claude Faubert (Canada)

Vice President of Collection
and Research, Canada
Science and Technology
Museums Corp, Coordinator
of ICOM-ITC

Mr. Faubert had obtained Bachelor's Degree in Physics from Université de Montréal, Montréal Canada, Master's Degree in Astronomy from University of Toronto, Toronto Canada, Master's Degree in Museum Studies from University of Toronto and Master of Business Administration from University of Ottawa.

He had served as Director General of Canada Science and Technology Museum from 2000 to 2011. In October, 2011, he was appointed Vice President of Collection and Research, Canada Science and Technology Museums Corp. He had also worked as a member of ICOM's Executive Committee, and has been active in international museum field for many years. He has been the coordinator of ICOM-ITC since the Centre was established, and has invested lots of time and efforts into the programmes of ICOM-ITC workshops.



Emma Nardi (Italia)

President of ICOM's International Committee for Education and Cultural Action, full professor of Experimental Pedagogy at the Department of Education at Roma Tre University

Prof. Nardi graduated in Humanities and Social Sciences at Sapienza University of Rome. She is a full professor of Experimental Pedagogy at the Department of Education at University Roma Tre, responsible for the international postgraduate course Standards in Museum Education, and a visiting professor at the Ecole du Louvre, University of Stockholm and University of Girona.

She is a member of the scientific committee for university summer courses organised by the Directorate-general for Innovation and Evaluation of the Ministry of Education in cooperation with the University of Nantes, and a member of the scientific committee of several journals, such as *Ziff Papiere* published by the University of Hagen, *Culture et musées* (Culture and Museum) of the University of Avignon, journal *EARI Educación Artística Revista de Investigación* (Artistic Education: Research Magazine) of Institute of Creativity and Education Innovation at University of Valencia. She also serves as the chief editor of *Cadmo Giornale Italiano di Pedagogia sperimentale* (Italian Experimental Pedagogy Journal) and *An International Journal of Educational Research*.



**Linda Sproul
(Australia)**

Manager of Education and
Community Programs,
Museum Victoria, Australia

Ms. Sproul has oversight of the learning programs offered at the Immigration Museum, Melbourne Museum and Scienceworks as well as the Museum's outreach and digital programs aimed at education and community audiences across Victoria and Australia.

During her career, she has focused on the connections between cultural organisations and learning--both formal and informal. As an advocate for the positive role museums can play in inspiring personal and community learning she has been an imaginative leader within Museum Victoria. Over the last 18 years she has been part of the planning and development of the Immigration Museum and the Melbourne Museum as well as the creation of vibrant and contemporary exhibitions and programs that are meaningful and relevant to a wide range of audiences.

Her voluntary participation within the cultural sector includes being the former Chairperson, Arena Theatre Company for more than 10 years. She is currently a member of the Cultural Collections, Interpretation and Programming Committee, National Trust of Australia (Victoria) and is participating in the 2014 Asialink Leaders program.



Marie Clarté O'Neill (France)

Active member of ICOM-CECA, Professor of museology at Institut national du patrimoine and Ecole du Louvre, and Associate researcher in Montreal University, Canada

Prof. O'Neill obtained her master's degree in art and archeology from Paris-Sorbonne University in 1970, and national diploma of education officer of French Heritage in 1978. Since then, she has been engaged in museum education for over 30 years, and has worked for many museums and cultural organizations, like French Ministry of Culture, Musée National de la Céramique (National Ceramic Museum) and the Louvre Museum. She was also hired by Ecole du Patrimoine, Ecole du Louvre (Louvre School) and Institut National du Patrimoine (National Heritage Institute) for the training of museum curators on museum education and communication. She became a board member of ICOM-CECA in 2006 and now works as the delegate for best practice in education and cultural programs.

She has published extensive professional and research publications about visitor's experience in exhibitions, education and cultural action programs, and also about the training of museum professionals.



**Zhang Yu
(China)**

Head of Communications
and Publications Department
of ICOM

With a Bachelor's Degree in French Literature of Shanghai International Studies University and a Master's Degree in Culture and Media Management of Sciences Po Paris, Yu Zhang started in the event industry in Shanghai before joining some of the major French publishing houses on editorial projects of exhibition catalogues and trade art books. She joined ICOM Secretariat in Paris in 2009 to work on ICOM's General Conference in Shanghai and the ICOM Pavilion at the Shanghai World Expo 2010. She continued as project manager of ICOM's General Conferences and contributed to ICOM's network promotion strategy from 2010 to 2013. She is now Head of Communications and Publications Department of ICOM. She contributes frequently to articles and cultural reports for newspapers and magazines.

Workshop Agenda (Oct.25—Nov.5)

Date	Time	Activity	Lecturer/ Participant	Venue
Oct. 25 (Sat)	All day	Arrivals and registration	ICOM-ITC Staff	Jade Garden Hotel
Oct. 26 (Sun)	All day	Arrivals and registration	ICOM-ITC Staff	Jade Garden Hotel
	17:00-18:00	Small gathering	Lecturers Participants ICOM-ITC staff	Jade Garden Hotel
	Dinner (Jade Garden Hotel)			
Oct. 27 (Mon)	9:00-9:30	Official launch of the workshop: 1. Introduction of the guests by Dr. Duan Yong, Director of Department of Museums and Social-Cultural Heritage, State Administration of Cultural Heritage of China 2. Short welcome address by Dr. Shan Jixiang, Director of the Palace Museum 3. Short welcome address by Dr. Song Xinchao, Chair of ICOM China	Dr. Shan Jixiang Dr. Song Xinchao Dr. Duan Yong Dr. An Laishun Dr. Song Jirong Lecturers Participants ICOM-ITC staff	Room 404, Gugong Institute
	9:30-12:00	Educational Vision and Social Cooperation under the “Peace Forbidden City” Project	Dr. Shan Jixiang	Gugong Institute
	Lunch (Jade Garden Hotel)			
	13:30-17:00	Pedagogical Views of Museum Education	Mr. Guo Qingsheng	Gugong Institute
	Dinner (Jinhong Restaurant)			
Oct. 28 (Tue)	9:00-12:00	The Idea and Practice of Education Programs at the Palace Museum	Dr. Song Jirong	Gugong Institute
	Lunch (Jade Garden Hotel)			
	13:30-17:00	Visit the central axis of the Palace Museum, the six western palaces, Lodge of Fresh Fragrance, and watch VR films	Lecturers Participants ICOM-ITC staff	The Palace Museum
	Dinner (Jinhong Restaurant)			

Date	Time	Activity	Lecturer/ Participant	Venue
Oct. 29 (Wed)	9:00-12:00	Best Practices in Developing Learning Programs I	Prof. Emma Nardi Prof. Marie Clarté O'Neill	Gugong Institute
	Lunch (Jade Garden Hotel)			
	13:30-17:00	Best Practices in Developing Learning Programs II	Prof. Emma Nardi Prof. Marie Clarté O'Neill	Gugong Institute
	Dinner (Jinhong Restaurant)			
	19:30-21:00	Shaanxi Philharmonic Orchestra Concert	Lecturers Participants ICOM-ITC staff	National Centre for the Performing Arts
Oct. 30 (Thu)	9:00-12:00	Informal Learning I	Ms. Linda Sproul	Gugong Institute
	Lunch (Gugong Institute)			
	13:30-17:00	Museum visit: small groups to 6 different museums in Beijing	Lecturers Participants ICOM-ITC staff	Museums in Beijing
	Dinner (Jinhong Restaurant)			
Oct. 31 (Fri)	9:00-12:00	Best Practices in Developing Learning Programs III	Prof. Emma Nardi Prof. Marie Clarté O'Neill	Gugong Institute
	Lunch (Jade Garden Hotel)			
	13:30-17:00	Best Practices in Developing Learning Programs IV	Prof. Emma Nardi Prof. Marie Clarté O'Neill	Gugong Institute
	Dinner (Jinhong Restaurant)			
Nov. 1 (Sat)	9:00-12:00	Informal Learning II	Ms. Linda Sproul	Gugong Institute
	Lunch (Jade Garden Hotel)			
	13:30-17:00	Informal Learning III	Ms. Linda Sproul	Gugong Institute
	Dinner (Jinhong Restaurant)			
Nov. 2 (Sun)	8:00-18:00	Excursion: the Great Wall, Silk Street Market	Lecturers Participants ICOM-ITC staff	The Great Wall, Silk Street Market
	Dinner (Sijiminfu Roast Duck Restaurant)			

Date	Time	Activity	Lecturer/ Participant	Venue
Nov. 3 (Mon)	9:00-12:00	Reading Artifacts	Mr. Claude Faubert	Palace Kitchen Complex of the PM
	Lunch (The Palace Museum)			
	13:30-17:00	Reading Artifacts (continued)	Mr. Claude Faubert	Palace Kitchen Complex of the PM
	Dinner (Jinhong Restaurant)			
Nov. 4 (Tue)	9:00-11:30	Show and Tell of Best Education Programs	Participants	Gugong Institute
	11:30-12:00	Introduction to ICOM, ICs, training, etc.	Ms. Zhang Yu	Gugong Institute
	Lunch (Jade Garden Hotel)			
	13:30-15:00	Process and Practices of Museums towards Modernity	Dr. Song Xinchao	Jianfu Palace of the PM
	15:00-16:15	Evaluation of the workshop	Participants	Jianfu Palace of the PM
	16:15-17:00	Closing ceremony	Dr. Shan Jixiang Dr. Song Xinchao Dr. Duan Yong Dr. An Laishun Dr. Song Jirong Lecturers Participants ICOM-ITC staff	Jianfu Palace of the PM
	17:00	Review of the workshop	Mr. Claude Faubert Dr. Song Jirong Dr. An Laishun Mr. Yan Hongbin Ms. Guo Meixia Ms. Zhang Yu	Jianfu Palace of the PM
	Dinner (Jinhong Restaurant)			
Nov. 5 (Wed)	All day	Departures	ICOM-ITC staff	Jade Garden Hotel

Museum Visit

Ancient Observatory

1. Visit Schedule

- 13:30-14:10 Visit the ancient observatory and the courtyard (English tour guide), learn about early Chinese calendar, the development of astronomy in China, and the use of astronomical instruments in ancient China
- 14:10-16:00 Make stone rubbings of star atlas and the legendary gods of the four directions



1



2



3

1. Astronomical instruments at the Ancient Observatory
2. Equatorial Armillary Sphere
3. Stone rubbings making

2. Brief Introduction

The Beijing Ancient Observatory is a pretelescopic observatory located in Beijing, China. The observatory was built in 1442 during the Ming Dynasty, and expanded during the Qing. Among the existing ancient observatories in the world, the observatory has maintained the longest continuous observation record in history. Moreover, it has long enjoyed a good international reputation with its well-preserved buildings and complete instruments. The observatory not only holds practical astronomical observation tools, but also unique historical treasures of the world. The Beijing Ancient Observatory grounds cover an area of 10,000 square meters. It's located on a 40 by 40 meters wide on a 15 meters tall brick tower, an extant portion of the old Ming Dynasty era city wall that once encircled Beijing. Eight pieces of bronze astronomical instruments are displayed on the platform. These instruments are large, attractive and exquisitely carved. Although their appearance, floriation and workmanship are traditionally Chinese, they also reflect the progress and achievements made by large astronomical instruments after the Renaissance period in Western Europe in aspects such as scale and structure. They have become historical witnesses of cultural exchange between the East and the West. After the foundation of the People's Republic of China, the Ancient Observatory was rebuilt as a museum in affiliation with the Beijing Planetarium, and is now a major historical and cultural site protected at the national level.

Address: No. 2, East Biaobei Hutong, Dongcheng District, Beijing.

Access: Walk to Wangfujing Station, and take Subway Line 1 to Jian'guomen Station (Exit C); the observatory is a short walk to the south (about 50 meters).

Liaison: Chen Xiao

Tel: 136-5106-8057

Beijing Auto Museum

1. Visit Schedule

- 13:30-14:00 Learn about the interactive educational activities in Beijing Auto Museum and the whole plan of the laboratory project “new energy, future engineer”
- 14:00-15:00 Museum visit (English tour guide)
- 15:00-15:20 Attend the lecture “new energy”
The lecturer will introduce all kinds of new energy automobiles and their operating principles in detail.
- 15:20-16:00 Participate in an educational activity: assemble a solar-power model car, and have a competition



1	2
	3

1. Beijing Auto Museum
2. “Auto Deconstruction” Exhibition
3. “Solar Powered Cars” Laboratory

2. Brief Introduction

Beijing Auto Museum covers a building area of 49,059 square meters (including 30,475 square meters aboveground and 18,584 square meters underground), being multifunctional and fully equipped with 10 equipment systems including efficient and energy-saving lighting and night view lighting system, safe and reliable security system, and advanced intelligent management system, and 11 subsystems of weak current intelligent control. With “science, technology and society” as the theme, the exhibition and presentation are arranged with the focus on such theme contents as the exhibits and exhibition items, exhibition technology, space scene and the cultivation of exhibition atmosphere. According to the mainline of history-technology-future, the museum sets up three exhibition halls, namely Hall of Innovations, Hall of Development, Hall of Future, and Exhibition of Classical Collection of Chinese Automobile Industry. The museum carefully chooses a batch of collections of high historical or political sense, including over 80 museum-collected automobiles, related literatures more than 3000 volumes and photos over 10000. More than 50 large technically interactive exhibition items and about 40 multimedia films as well as graphic information in thousands of characters come into being through innovations, research and development by the museum, some key projects of which are supported by the municipal special funds; and the museum also organizes and compiles Auto Files, the first domestic automobile theme book series (of ten volumes), the first four books of which already published.

Address: 126 South Fourth Ring West Road

Access: Walk to Wangfujing Station, take Subway Line 1 to Military Museum Station, transfer to Subway Line 9, and get off at Fengtai Science and Technology Park (Exit B); the museum is about 500m to the northeast.

Liaison: Wang Xiaochen

Tel: 139-0124-0979

Beijing Museum of Natural History

1. Visit Schedule

13:30-14:30 Hand-on experiment “Fun Experiment”

14:30-15:30 Participate in the interactive activity “Here Comes Mr. Science”

15:30-16:00 Watch a 4D movie at the theatre of the museum



$$\begin{array}{r} 1 \quad | \quad \begin{array}{r} 2 \\ \hline 3 \end{array} \end{array}$$

1. Beijing Museum of Natural History
2. The activity “Fun Experiment”
3. The activity “Here Comes Mr. Science”

2. Brief Introduction

Beijing Museum of Natural History grew out of the preparation department of National Central Museum of Natural History founded in 1951. Beijing Museum of Natural History was formally named in 1962. Being the first large-scale museum of natural history founded on our own strength after new China was established, the museum bears three main functions: the specimen collection, the academic research and the science popularization of paleontology, zoology, botany and anthropology. The museum today boasts its rich collections, high-level research and ever-enlarging exhibitions. It has been one of a few museums of natural history in China and named as National Youth Science and Technology Education Base.

The museum, covering a floor space of 14700 square meters, with more than 8000 square meters for display, owns more than 200,000 items in the collection, with the collection of paleontology, ornithology, mammals and invertebrates coming out exceeding in the nationwide. The level of both scientific research and display is also in the lead. Beijing Museum of Natural History has already been the most popular natural history museum in China.

Access: Walk to Donghuamen Station, take Bus No. 2 to Tiantan Ximen (West Gate of Temple of Heaven) Station, the museum is 17 meters to the east.

Address: No. 126, Tianqiao Street, Dongcheng District, Beijing

Liaisons: Zhao Hongtao

Tel: 134-2602-3288

National Museum of China

1. Visit Schedule

- 13:30-14:00 Learn about the whole plan of the "Experience of History and Art Project", which includes a series of educational events
- 14:00-16:00 Participate in one of the events in the Ancient China Exhibition (Bronze)
- 1) visit the exhibition hall
 - 2) study the exhibit Square Vessel (fang zun) with Four Rams
 - 3) make a handwork model
 - 4) talk about your own work



1



2



3

1. National Museum of China
2. Square Vessel (fang zun) with Four Rams
3. Gold and silver inlay cloud-patterned rhinoceros vessel (zun)

2. Brief Introduction

The National Museum of China (NMC) is located at the east side of Tiananmen Square, opposite the Great Hall of the People. It was founded in February 2003, based on the merging of two previous museums, namely the National Museum of Chinese History and the National Museum of Chinese Revolution. NMC, an integrated national museum under the Ministry of Culture of China, draws equally from both history and art and is dedicated to its collections, exhibitions, research, archeology, public education and cultural communication. Its basic functions are collections of cultural relics and artworks, exhibitions, public education, history and art research and cultural communication.

The museum, whose construction area totals 191,900 square meters, boasts over 1,000,000 pieces of collection and 48 exhibition halls. It also has a theater with nearly 800 seats, a lecture hall (which also functions as a digital cinema) with almost 300 seats, a studio covering 600 square meters, a library covering 2800 square meters as well as a large public space for visitors to relax and a park with a capacity of 600 cars.

Address: No. 16, East Chang'an Avenue, Dongcheng District, Beijing

Access: Walk to Donghuamen Station, take Bus No. 82 to Tian'anmen East Station (or Bus No. 2 to East Tian'anmen Square Station), then walk to the Museum along the underground passage.

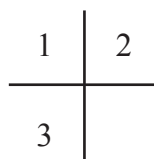
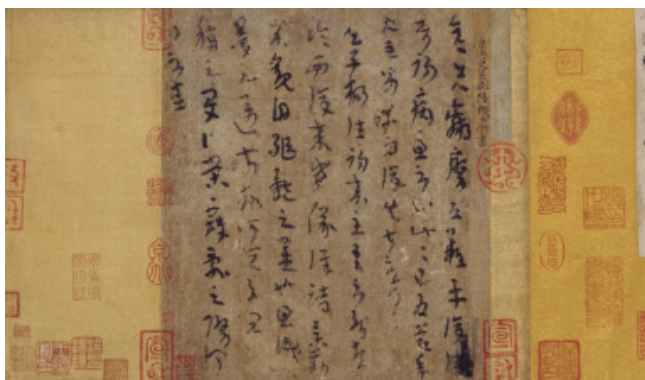
Liaison: Zhao Jing

Tel: 151-1000-3069

Prince Kung's Mansion

1. Visit Schedule

- 13:30-14:00 Learn about the educational activities in Prince Kung's Mansion
- 14:00-15:00 Visit the Prince Kung's Mansion (English tour guide)
- 15:00-16:00 Make a rubbing of "Ping Fu Tie" (a letter wrote by Lu Ji (261–303), a writer and literary critic of the Three Kingdoms period and Western Jin dynasty)



1. "Ping Fu Tie" by Lu Ji
2. Stele of Fu in Prince Kung's Mansion
3. The Grand Theatre Tower in Prince Kung's Mansion

2. Brief Introduction

Firstly built during the reign of Emperor Qianlong in Qing dynasty, Prince Kung's Mansion is located deep in the shade of willows alongside the Shichahai Lake in Beijing. It was at this Mansion that Heshen(a powerful prime minister in Qing dynasty), Kurun Princess Hexiao(the 10th daughter of Emperor Qianlong), Prince Qing Yonglin (the 17th son of Emperor Qianlong) and Prince Kung Yixin (the 6th son of Emperor Daoguang) were conferred their official title. Facing south, the whole Mansion occupies an area of over 60,000 square meters in total, of which 53,000 square meters are open to the public. Prince Kung's Mansion has its residences in the front and gardens in the back, which are of similar size. The residences in the south of the Mansion are neat courtyards with three main roads and multiple entries, while the garden in the north creates three distinctive lines of landscape on the east, middle and west roads based on its conditions. Thus, the scenery changes at every step and boasts different styles. Prince Kung's Mansion is therefore hailed as a sparkling pearl by the Shichahai Lake. Among all the buildings in the Mansion, the Back Screen Tower, the Western-style Gate, the Grand Theatre Tower, and the Stele of Fu are known as “three masterpieces and one treasure”.

Prince Kung's Mansion is not only an important historical and cultural heritage, but also a famous museum and a popular tourist destination. It became a National Key Cultural Relics Protection Unit in 1982, National 5A Tourist Attraction in 2012, National Second-level Museum in 2013, and National Non-material Cultural Heritage Demonstration Base in 2014.

Address: No. 17, Qianhai West Street, Dongcheng District, Beijing

Access: Walk to Donghuamen Station, Take Bus No. 82 to Donghuangchenggen North Station, then walk to Nanluoguxiang Station and take Subway Line 6 to Beihai North Station, then walk to the Mansion along Di'anmen West Street, Sanzuoqiao Hutong and Qianhai West Street.

Liaison: Chen Guilan

Tel: 136-1117-6412

Shijia Hutong Museum

1. Visit Schedule

13:30-14:30 Museum visit

14:30-14:45 Visit the Sound Experience Room, and try to distinguish the sounds in Hutong

14:45-15:30 Play with the toys (Chinese ring puzzle, hoops for rolling, etc) and household items (abacus, steelyard, film camera, etc)in the old days

15:30-16:00 Visit Shijia Hutong and some traditional quadrangle courtyard



1	2
3	

1. Shijia Hutong

2. Participants playing old-time toys

3. Exhibits in Shijia Hutong Museum

2. Brief Introduction

Shijia Hutong Museum, Beijing's first museum themed on one specific hutong, is in a renovated siheyuan that was the former home of celebrated Chinese writer Ling Shuhua.

From the narrow point of view, Shijia Hutong is the No. 24 house. But broadly speaking, it represents the whole hutong. What the museum exhibits is but an index of it, and the more wonderful content serves to invite the community residents to enter the hutong and experience its unique feel and elegance.

The entire museum covers an area of over 1,000 square meters, featuring eight exhibition halls and one multi-functional hall, where all kinds of exhibits reintroduce the real life of the hutong, including the outlay of the Beijing family during the 1970s and 1980s, the semiconductor radio, the black and white TV and others. All these old things were collected from Beijing's common residents. They look like witnesses of the past century and have recorded the changes of Shijia Hutong.

Address: No. 24, Shijia Hutong, Dongcheng District, Beijing

Access: Walk northwards along North Guanchang Hutong, turn right at the second corner, and go down Dengshikou West Street, Dengshikou Street and Shijia Hutong; the museum is about 1.5km ahead.

Liaison: Han Qiang

Tel: 139-1186-3610

Chinese Participants



Fu Ping

Director of Education and Publicity Department, Qingzhou Museum, Shandong Province



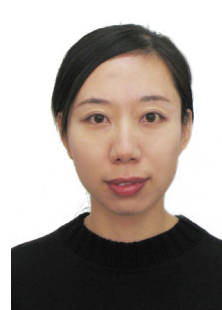
Gao Feng

Deputy Director of Research Department, Handan Museum, Hebei Province



Hu Liang

Head of Foreign Affairs Section, Administration Department, Anhui Geological Museum



Huang Jingjing

Head of Foreign Affairs Section, General Coordinate Department, Chinese Museums Association



Huang Song

Social Education and Publicity Department, National Museum of China



Jiang Huimei

Director of Education and Publicity Department, Shandong Museum



Li Haibin

Deputy Director of Zhengyang Gate Branch, China Railway Museum



Liu Duanling

Director of Public Education Department, Guangdong Museum of Art

Chinese Participants



Liu Qingxian

Deputy Manager of Public Services and Education Department, Changsha Municipal Museum, Hunan Province



Ou Yan

Director of Education Promotion Department, Guangdong Museum



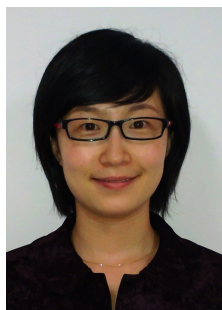
Song Qi

Director of Social Education Department, Xuchang Museum, Henan Province



Tang Lin

Deputy Director, Liangzhu Museum, Zhejiang Province



Wang Xifang

Director of Social Education and Publicity Department, Qian Xuesen Library & Museum, Shanghai



Wu Yan

Deputy Director of Social Education Department, Capital Museum of China



Xie Chunbo

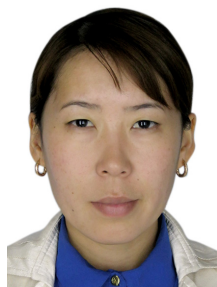
Deputy Director of Scientific Education Department, Yunnan Nationalities Museum



Zhong Xin

Deputy Director of Education and Exhibition Department, Anshan Museum

International Participants



Baktygul Midinova
(Kyrgyzstan)
Vice Director on Scientific
Affairs, National Historical-
Archaeological Museum
Complex "Sulaiman-Too"



Bura Akonaay
(Tanzania)
Curator of Public
Programme,
National Natural History
Museum



Dong Wook Shin
(South Korea)
Team Leader, Researcher,
Institute of Cultural
Properties



Jennifer Siung
(Ireland)
Head of Education,
Chester Beatty Library



Kibuspuu Liis
(Estonia)
Curator of Art Education
Programmes,
Adamson-Eric Museum



Kunthea Chhom
(Cambodia)
Director,
Angkor Museum



Linda Mboya
(Kenya)
Director of Communications,
County Government of Lamu



Maria Antonieta Sibaja
(Costa Rica)
Coordinator, Educational
Department, Museum of
Contemporary Art and Design



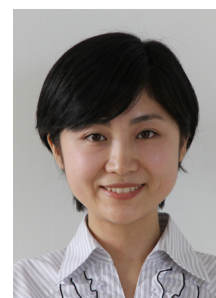
Maria Belissa
(Dominican Republic)
General Coordinator,
Eduardo Leon Jimenez
Cultural Center



Md. Serajul Islam
(Bangladesh)
Auditorium Manager,
Department of Public
Education, Bangladesh
National Museum



Michael Kisombo
(Papua New Guinea)
Manager of Education
and Public Programs,
National Museum and
Art Gallery



Mika Matsuo
(Japan)
Assistant Researcher,
National Museum of
Nature and Science

International Participants



Miyegombo Tsermaa
(Mongolia)
Head of Methodological
Division, National
Museum of Mongolia



Moataz Elmekawy
(Egypt)
Head of Education,
Children's Museum



Naba Raj Adhikari
(Nepal)
Museum Officer of
Archaeology Department
Surkhet Regional
Museum



Nadeem Omar
(Pakistan)
Director, National
College of Arts



Nelly Abboud
(Lebanon)
Education and Visitor
Service Officer, Museum
of Lebanese Prehistory



Priscilla Banda
(Zambia)
Keeper of Archaeology,
Lusaka National Museum



Rajib Nath
(India)
Curator,
Birla Industrial &
Technological Museum



Tayeebeh Golsabahi
(Iran)
Treasure of Painting
Collection, Cultural
Institute of Bonyad
Museums

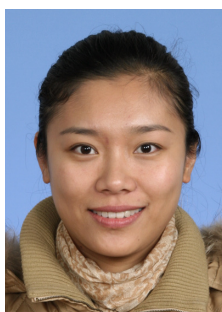
ICOM-ITC Staff



Yan Hongbin
Director of Publicity and
Education Department



Guo Meixia
Deputy Director of Publicity
and Education Department



Wang Yan
Deputy Chief of the Section of
Public Education,
Publicity and Education
Department



Feng Xiaoxia
Deputy Chief of the Section
of Public Education,
Publicity and Education
Department



Li Xiaojie
Publicity and Education Department



Fan Xuechun
Publicity and Education Department



Jiang Qianqian
Publicity and Education Department



Sun Xiaoye
Publicity and Education Department

Useful Information

Training Venue

The Palace Museum

Address: 4, Jingshan Qianjie, Dongcheng District, Beijing

Gugong Institute

Address: 19, Nanheyuan Street, Dongcheng District, Beijing

Hotel

Jade Garden Hotel

Address: 1, Nanheyuan Street, Dongcheng district, Beijing

Dining Service

The training centre offers three meals a day to all lecturers and participants.

Breakfast and lunch: Jade Garden Hotel

Dinner: Jinhong Restaurant (53, Dong'anmen Street)

Transportation

The training centre provides each lecturer and participant with a public transport card. You can take bus and subway with this card.

The nearest stations:

Subway: Tian'anmen East Station (Line 1)

Bus: Donghuamen Station (2/82)

Tourist Bus: East gate of the Palace Museum Station (专1, 专2)

Tips: English is not widely spoken in Beijing. You can find English spoken staffs in most of the major hotels, fine dining restaurants and shopping malls. Most of the taxi drivers do not speak fluent English, therefore we would suggest you to ask the hotel staff to write down

your destination in Chinese before going out. Please make sure to carry the hotel information (in Chinese) with you.

Currency

The currency used in China is CNY.

The exchange rate of CNY and USD is approximately 1USD= 6.1CNY.

Most hotels, restaurants, supermarkets, and shops accept international credit cards.

Electricity

The voltage in China is 220 Volt, with 50Hz frequency.

Telephone

The country code for China is 86; the city code for Beijing is 010 and for Beijing local calls just dial the eight digit number. To make an international direct dial call from Beijing, use the international access code “00”. Local SIM cards are easily available and are offered as you arrive at Beijing International Airport.

Climate

According to weather statistics, Beijing's average temperature in October is around 18 °C , with considerable day/night temperature difference.

Shopping

Wangfujing Shopping Street

The Jade Garden Hotel is near to Wangfujing Shopping Street which is one of China’s most attractive and modern shopping streets. Now much of the road is off-limits to cars and other motor vehicles, and it is not rare to see the entire street full of people.

How to Get There

By walk: Walk along the Donghuamen Road. About 15 minutes (approximately 750 meters) you will see an Apple Store and Wangfujing shopping street is on your right hand side.

Xidan Commercial Street

Xidan Commercial Street is a favorite shopping area among locals, especially young people, as it is a fantastic combination of shopping, dining, entertainment, culture and commerce.

How to Get There

By subway: take Subway Line 1 at Tian'anmen East Station and get off at Xidan Station.

By bus: take Bus 2/82 at Donghuamen Station and get off at Tian'anmen East Station, transfer to Bus 52/1/99 and get off at East Xidan Lukou Station.

Places to go in the evening

Nanluoguxiang Hutong

Nanluoguxiang, one of the best preserved historical areas in downtown Beijing, is famous for its hutong and siheyuan courtyards, as well as the bars, cafes, clothing and handicraft shops there. This 768-meter-long south-north central lane has 16 hutong branching off the central lane, giving each side 8 hutong. Located between Gulou East Street and Di'anmen East Street, this quaint street boasts many cool shops offering silk shawls, handicrafts designed by local artists, and trendy T-shirts featuring images of everything. It is more than just a chic place to buy some Chinese-inspired gifts for friends, but also a mirror perfectly showing Chinese architecture of the Yuan Dynasty.

How to Get There

By subway: take Subway Line 1 from Tian'anmen East Station, transfer at Dongdan to Subway Line 5. Get off the train at Dongsì, transfer to Subway Line 6, and Nanluogu Station is only one stop away.

By bus: take bus 60 from Donghuamen Station and get off at Luoguxiang Station (about 20 minutes), Nanluoguxiang is two minutes walk away.

Houhai Bar Street

Houhai (literally: “Rear Sea”) refers to a lake and its surrounding neighborhood in Xicheng District of central Beijing. Houhai is the largest of the three lakes, along with Qianhai (lit. the “Front Sea”) and Xihai (lit. the “Western Sea”), that comprise Shichahai, the collective name for the three northern-most lakes in central Beijing. In the last 200 years, many governmental officers, celebrities, monks and nuns chose to build mansions, temples and nunneries in it. Thus, its attraction lies not only in its natural beauty, but also in the historical value of its architecture. Since the early 2000s, the hutong neighborhood around Houhai has become known for its nightlife as many residences along the lake shore have been converted into restaurants, bars, and cafes. The area is especially popular with foreign tourists visiting Beijing and is also often visited by the expatriate community and the younger generations of locals.

How to Get There

By bus: take bus 2/ 82 at Donghuanmen Station, and get off at Gulou Station.

Tian’anmen Square

Located at the center of Beijing City, Tian’anmen Square covers an area of 440,000 square meters. Thousands of people come here every day. It is a must place to visit in Beijing City. At the north end of the Square is Tian’anmen Tower. The most important use of it in the past was to declare in a big ceremony to the common people who became the emperor and who became the empress. Until 1911 when the last feudal kingdom was over, no one could enter the Tower except for the royal family and aristocrats. The granite Monument to the People’s Heroes is just at the center of the square. Built in 1952, it is the largest monument in China’s history. “The People’s Heroes are Immortal” written by Chairman Mao is engraved on the monument. Eight unusually large relief sculptures show to the people the development of Chinese modern history. Two rows of white marble railings enclose the monument, simple and beautiful. West of the Square is the Great Hall of the People. This building is the site of the China National People’s Congress meetings and provides an impressive site for other political and diplomatic activities. Memorial Hall of Chairman Mao is at the south side of the Square, and National Museum of China the east side.

How to Get There

By bus: take bus 2/ 82 at Donghuamen Station, and get off at Tian'anmen East Station.

Excursion

Mutianyu Great Wall

Located in Huairou County about 45 miles from Beijing, Mutianyu Great Wall enjoys a long history and is part of the glorious culture of China. It connects Juyongguan Pass in the west and Gubeikou Great Wall in the east. The wall was first built in Northern Qi Dynasty (550-557). In Ming Dynasty (1368-1644), Tan Lun and Qi Jiguang, two famous patriotic generals, rebuilt it in order to strengthen its defensive potential when they guarded the strategic pass. It served as the northern protective screen, guarding the capital and imperial mausoleums for generations. Besides its strategically important location and compact layout, the Mutianyu Great Wall is also famous for the breath-takingly beautiful scenery. There is steep climb from the main gate but there is a chairlift to make it easy. A good place for views across the ridges and down the valleys.

Silk Street Market

Silk Street Market is a shopping center in Chaoyang District, Beijing that accommodates over 1,700 retail vendors, notorious among international tourists for their wide selection of counterfeit designer brand apparel. Opened on March 19, 2005, and replacing the old alley-based Xiushui Market, the current Silk Street establishment has diversified their business scope. In addition to selling fashion apparels and accessories such as hats, handbags, shoes, belts, sportswear and silk fabrics like their predecessor, the new Silk Street has introduced traditional Chinese handicrafts, antiques, calligraphy, carpets, table cloths, bed coverings, paintings, hand-knit dresses, toys, electronic gadgets, trinkets, and fine jewelry. However, you should be aware that almost all the world famous goods brands here are imitations.