



## ICOM-ITC April 2016 Training Workshop

### Current Practices in Museum Management

Apr.11-19, 2016  
Beijing, China





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# Welcome Address

Dear lecturers, dear participants:

First of all, we would like to extend our warmest welcome to you on behalf of ICOM-China and the Palace Museum.

The ICOM-ITC has been dedicated to providing an efficient platform of communicating and exchanging ideas on present challenges and future directions for museum professionals worldwide with well-designed programmes in a rigorous yet pleasant way. Since its establishment, the ICOM-ITC has successfully organized five workshops as well as a special workshop for African museums in Tanzania in September 2015. The themes include museum management, collection, exhibition, education, engagement, etc.

The theme for ICOM-ITC April 2016 Training Workshop is “Current Practices in Museum Management”. In today’s society, more and more people start to pursue spiritual satisfaction instead of substantial contentment, which raised a higher demand for museums. Besides the basic functions such as collection, conservation, research, and display, education and cultural inheritance in museums are drawing more and more attention from the public. Meanwhile, the political, economical and cultural environment around museum leaderships presents a more diversified, abundant and complex situation. It’s therefore crucial for museums to think about how to adjust its management to better perform its functions, how to exert cultural influence upon social changes, and how to demonstrate its cultural value and practical significance. In hope of offering opportunities for communication and exchange of ideas so as to boost museum development and assist the implementation of museum management strategies, we hereby organize this workshop.

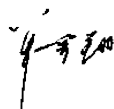
Each workshop benefits tremendously from the active dedication and participation from all the experts, participants and faculty members. So, please allow us to extend our most sincere gratitude to all your support and contribution. We also hope that this workshop could provide assistance to and inspiration for your academic research and daily work.

In the end, wish you all a pleasant stay in Beijing.



Song Xinchao  
Chair  
ICOM China

Apr. 2016



Shan Jixiang  
Director  
The Palace Museum

Apr. 2016

# Introduction to the Training Workshop

The ICOM-ITC was established in 2013 as a joint collaboration of the Palace Museum, ICOM and ICOM China. It is based on the purposes, missions and shared professional goals of ICOM and its Chinese national committee and it relies on the Palace Museum for its operation and management. Its main objective is to develop the museum expertise and knowledge of young promising museum professionals in developing countries, especially in the Asia-Pacific region.

The ICOM-ITC holds two workshops each year, one in April and one in November. Each workshop is on a different museum topic. The theme of this workshop, held from April 11 to 19, 2016, is “Current Practices in Museum Management”. Eight museum experts and professors from America, Belgium, Canada, China, France and New Zealand are invited as lecturers of the workshop. Thirty participants are admitted, half from China and half from other countries.

The Chinese participants are from Beijing Auto Museum, Capital Museum, Chen Yun Memorial, Children’s Discovery Museum (Hohhot), China Science and Technology Museum, Henan Museum, Hunan Provincial Museum, Inner Mongolia Museum, Museum of Marine Affairs and Folk Custom in Eastern Zhejiang, Qian Xuesen Library & Museum, Shanghai Science & Technology Museum, Shanxi Museum, The Geological Museum of China, Zhejiang Provincial Museum and Zichuan Museum. The international participants are from fourteen countries of three continents: Azerbaijan, Bangladesh, Cambodia, Chile, Egypt, Georgia, Iran, Korea, Mongolia, Pakistan, Senegal, Singapore, Tunisia and Vietnam.

The theme of the workshop will be discussed and explored through diverse forms of programmes, like lectures, group activities, case studies, mini workshops, museum visits and reading artifacts. Visits of local museums as well as of the Palace Museum will give participants the occasion to learn about the practices of Chinese museums, while the “reading artifacts” will enable participants to handle objects and learn how to use them in practice.

We hope that the programmes prepared for the workshop will provide the participants with new ideas and expertise, promote exchanges between museum professionals from different regions, and broaden their professional networks.

## Profile of Lecturers



### **Shan Jixiang (China)**

Director of the Palace Museum,  
senior architect, registered city  
planner

Dr. Shan Jixiang started his research on the conservation and planning of historical cities and cultural heritage areas while studying in Japan from 1980 to 1984. After returning to China, he was successively appointed Deputy Director of Beijing Municipal Administration of City Planning, Director of the Beijing Municipal Administration of Cultural Heritage, Secretary of the CPC of Fangshan District of Beijing, Director of Beijing Municipal Commission of Urban Planning, and Director of the State Administration of Cultural Heritage. In 2012 he became Director of the Palace Museum.

He has been the member of both the tenth and the eleventh National Committees of the Chinese People's Political Consultative Conference (CPPCC), and is a member of the twelfth National Committee of the CPPCC, President of Cultural Relics Society of China, and Vice Chairperson of the Architectural Society of China.

A student of China's renowned academician, Professor Wu Liangyong, Dr. Shan graduated from the School of Architecture, Tsinghua University and received the Eng.D degree. He is a doctoral supervisor and adjunct professor of a number of universities and colleges, including Peking University and Tsinghua University. In March, 2005, Dr. Shan received the International Leadership Award issued by the American Planning Association (APA). His published works include more than ten monographs such as *Cultural Heritage Conservation and Urban Culture Renaissance*, *Retaining the "Root" and "Soul" of Urban Culture*, *Cultural Heritage• Thoughts and Practice*, and *Secure Palace Museum• Thoughts and Practice: Collected Works of the Renchen Year*, and over a hundred academic theses.



## **Song Xinchao (China)**

Chair of ICOM China, Deputy Director and CPC Committee member of State Administration of Cultural Heritage of China (SACH), President of Chinese Museums Association, historian and archaeologist

Dr. Song graduated from School of History, Northwest University, and obtained doctor's degree in history from Chinese Academy of Social Sciences. He has been working in a number of leading cultural heritage and museological institutions in China for over 30 years. While working at the SACH, he had served as Director of Archaeological Administration Division, Department of Cultural Heritage Conservation, Inspector and Deputy Director of Department of Cultural Heritage Conservation, and Director of Department of Museums and Socio-Cultural Heritage (Department of Science and Technology), etc. He is current Deputy Director of the SACH in charge of heritage supervision, heritage preservation and archaeology.

He has greatly supported international professional cooperation in museums particularly in the Asia and Pacific region representing the Chinese governmental authority. He was elected President of Chinese Museums Association and Chair of ICOM China in 2011, and Chair of ICOM ASPAC in 2012.



## **Duan Yong (China)**

Director of Department of  
Science and Technology  
(Department of Museum  
and Cultural Relics),  
SACH

After his graduation from Department of Archeology and Museology in Peking University (PhD), Dr. Duan successively served at Museum of Chinese History (now National Museum of China), the SACH, and the Palace Museum, engaging in museum exhibition, education and training, and international communication respectively. He was appointed Deputy Director of the Palace Museum in 2007, taking charge of museum exhibitions, public education, and conservation. In 2010, he was transferred to the SACH, serving as Director of Department of Museum and Cultural Relics (Department of Science and Technology), and guiding the management and operation of museums across China.

With fairly long-time research on cultural heritage and museum management, Dr. Duan published four academic treatise as follows, *Study of Mythological Animal Motifs on Bronze Wares of Shang Dynasty and Zhou Dynasty*, *Contemporary Museums in America*, *The Forbidden City--Imperial Palace of the Ming and Qing Dynasties*, *Emperor Qianlong's "Four Beauties" and "Three Friends"*, and one translation work *East Asian Art and American Culture: A study in international relations*, as well as more than thirty academic articles, such as "The Origin and Early Appearance of Dragon Based on Archeological Findings", etc.





**Anne-Catherine  
Robert-Hauglustaine  
(Belgium)**

Director General of ICOM

With a Ph.D. in history of science and technology from the École des Hautes Études en Sciences Sociales (EHESS), Paris, France, Prof. Dr. Robert-Hauglustaine worked for nearly 10 years at the Musée des Arts et Métiers in Paris, France, notably as the Director of the Exhibitions and Publications Department from 2000 to 2007 and as Editor-in-Chief of the museum's magazine from 2001 to 2008. From 2008 to 2014, she worked as Deputy Director of the Jardin des Sciences of the University of Strasbourg in France, and served as Vice-President of the European Science Events Association (Eusea) from 2012 to 2014. She is currently member of the international scientific committee of the magazine *Culture et Musées*, and Associate Professor at the University Paris 1--Panthéon-Sorbonne (France).

Her longtime dedication to ICOM and to the international museum community goes back more than 15 years when she served as an ex-officio member on the Executive Board of ICOM National Committee in France. During her term as board member (2007-2010), then chairperson (2010-2013) of ICOM's International Committee for Exhibition Exchange (ICEE), Prof. Dr. Robert-Hauglustaine was involved in various international exhibition projects. She was elected Treasurer of ICOM at ICOM's 23rd General Conference in Rio de Janeiro, Brazil in August 2013 and later appointed Director General of ICOM by the Executive Council in the following December. She took up her function officially on 1 May, 2014. As ICOM's Director General, she led in 2014 and 2015, the work on a UNESCO-ICOM recommendation on the Protection and Promotion of Museums and Collections.



## **Claude Faubert (Canada)**

Museum consultant,  
ICOM-ITC Coordinator

Claude Faubert started his museum career at the Ontario Science Centre, one of the world's best-known science centres. In 1992, he joined the Canada Science and Technology Museum, Canada's largest and most comprehensive science and technology museum, and was its director general from 2001 to 2011. From 2011 to September 2015, Claude was Vice-President, Collection and Research for the Canada Science and Technology Museums Corporation. Claude is now a museum consultant specialising in science and technology museums and exhibition, in cultural heritage as well as in museum training.

Claude was a member of ICOM's Executive Council from 2007 to 2013; since 2011, he has been a member of the ICOM committee that allocates annual funding to the international committees as well as to special projects.

Beginning in 2013, Claude has been the ICOM coordinator for the ICOM International Training Centre (ICOM-ITC) housed in the Palace Museum, Beijing.

Claude is a current member of the board of the Commonwealth Association of Museums (CAM) and a voting member of Cimuset.



## **Elaine Gurian (U.S.)**

Museum consultant

Elaine Gurian is a consultant/advisor to a number of museums and visitor centers, such as the Museum of the City of London, UK, The Exploratorium, San Francisco, The Royal BC Museum, Victoria, Canada and the Detroit Zoo, Detroit MI. She has also worked as a senior consultant to a lot of museums' projects in the past.

Ms. Gurian has served as the Acting Director of the Cranbrook Institute of Science from 1997-1999. From 1991 to 1994, she was the Deputy Director of the United States Holocaust Memorial Museum. During 1990 and 1991, Ms. Gurian served as Deputy Director for Public Program Planning for the National Museum of the American Indian, Smithsonian Institution.

Ms. Gurian is also a teacher, trainer and lecturer at many academic and in-service programs of museum studies worldwide. She was named Museum Scholar in Residence, Georgia O'Keeffe Museum, Sante Fe, NM, in 2015, in 2012 Osher Fellow at the Exploratorium, San Francisco, in 2011 a Salzburg Scholar.

In 2006, Ms Gurian was inducted as one of the 100 Centennial Honor Roll members by the American Association of Museums. In 2004, she was honored with the Distinguished Service to Museums Awards. Gurian was awarded the "Museum Educator's Award for Excellence" in 1985.

Ms. Gurian is currently on the editorial board of the journal *Curator*. Her volume, *Civilizing the Museum: the Collected Writings of Elaine Heumann Gurian*, was published in 2006.



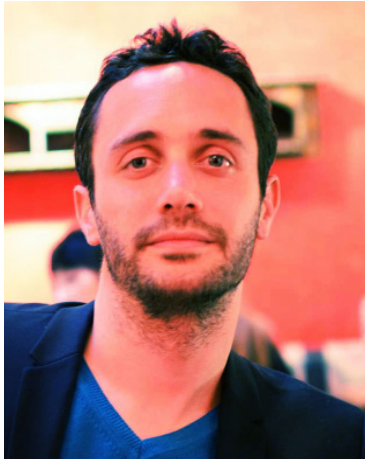
## **Tracy Puklowski (New Zealand)**

Director of National Army  
Museum

Tracy Puklowski is the Director of New Zealand's National Army Museum, Te Mata Toa, which is home to some of the country's most prestigious and unique military material. Prior to taking up this position in November 2015 she held a number of roles at Te Papa Tongarewa, New Zealand's national museum, most recently as Associate Director. In addition she has held senior roles in a range of other institutions, including the National Library, during her 25 year career.

Tracy has a wide range of interests relating to contemporary museology and museum leadership, including using values to galvanise teams and organisations; bicultural leadership models and museum practice; and the role of museums in addressing social justice and human rights issues. She supports the Social Justice Alliance of Museums, as well as the Federation of International Human Rights Museums. In 2015 she chaired the FIHRM conference at Te Papa.

Tracy is a graduate of the Getty Museum Leadership programme, has an MA (Hons) in Art History, and a post-graduate Diploma in Museum Studies.



## **Raphaël Roig (France)**

Senior Programme Officer,  
ICOM

Mr. Raphaël Roig holds a Master's degree in Contemporary history and a Master's degree in International relations from the University of La Sorbonne (Paris). Following years of field research in political sciences in Eastern Africa, he has been in charge of the Konso Museum project and the organisation of a range of exhibitions in Ethiopia.

Since 2011, he is working at the International Council of Museums (ICOM) as a Senior Program Officer and the Secretary of the Ethics Committee. Meanwhile, he is also working for the NGO Amnesty International as the Coordinator for East Africa, and for the organisation of the NGO's movie festival.

Within ICOM, he is particularly involved in the development of programs in the following fields: the protection and promotion of cultural heritage, the fight against illicit traffic and museum security, professional training and museum ethics.

## Workshop Agenda (Apr. 9-14)

Date	Time	Lecture/Activity	Lecturer/Participant	Venue
Apr.9 (Sat.)	All day	Arrivals and registration	ICOM-ITC staff	Jade Garden Hotel
	Dinner (Jade Garden Hotel)			
Apr.10 (Sun.)	All day	Arrivals and registration	ICOM-ITC staff	Jade Garden Hotel
	17:00	Meeting together	Lecturers, participants, and ICOM-ITC staff	
	Dinner (Jade Garden Hotel)			
Apr.11 (Mon.)	9:00-9:30	Opening ceremony	Leaders Lecturers, participants, and ICOM-ITC staff	Jianfu Palace of the PM
	9:30-12:00	The Role of Museums Today I	Ms. Elaine Gurian	
	Lunch (the PM)			
	13:30-17:00	Analysis of Chinese Museum Board of Trustees System	Dr. Duan Yong	Jianfu Palace of the PM
	Dinner (Jinhong Restaurant)			
Apr.12 (Tue.)	9:00-12:00	The Role of Museums Today II	Ms. Elaine Gurian	The PM
	Lunch (the PM)			
	13:30-17:00	Management and Visitor Service of the Palace Museum as a Site	Prof. Dr. Shan Jixiang	The PM
	Dinner (Jinhong Restaurant)			
Apr.13 (Wed.)	9:00-12:00	Managing Exhibitions	Dr. Anne-Catherine Robert-Hauglustaine	Room 404 Gugong Institute
	Lunch (Jade Garden Hotel)			
	13:30-17:00	The Ethics of Collecting	Mr. Raphaël Roig	Room 404 Gugong Institute
	Dinner (Jinhong Restaurant)			
Apr.14 (Thu.)	9:00-12:00	The Development and Management of Chinese Museums	Dr. Song Xinchao	Room 404 Gugong Institute
	Lunch (Gugong Institute)			
	13:30-17:00	Museum visits	Lecturers, participants, and ICOM-ITC staff	Museums in Beijing
	Dinner (on your own)			

## Workshop Agenda (Apr. 15-20)

Date	Time	Lecture/Activity	Lecturer/Participant	Venue
Apr.15 (Fri.)	9:00-12:00	Management Techniques I	Ms. Tracy Puklowski	Room 404 Gugong Institute
	Lunch (Jade Garden Hotel)			
	13:30-17:00	Management Techniques II	Ms. Tracy Puklowski	Room 404 Gugong Institute
	Dinner (Jinhong Restaurant)			
Apr.16 (Sat.)	9:00-12:00	Mini workshop I	Lecturers, participants, and ICOM-ITC staff	Room 404 Gugong Institute
	Lunch (Jade Garden Hotel)			
	13:30-17:00	Mini workshop II	Lecturers, participants, and ICOM-ITC staff	Room 404 Gugong Institute
	Dinner (Jinhong Restaurant)			
Apr.17 (Sun.)	All day	Excursion	Lecturers, participants, and ICOM-ITC staff	
	Dinner (Jinhong Restaurant)			
Apr.18 (Mon.)	9:00-12:00	Reading Artifacts I	Mr. Claude Faubert	The PM
	Lunch (the PM)			
	13:30-17:00	Reading Artifacts II	Mr. Claude Faubert	The PM
	Dinner (Jinhong Restaurant)			
Apr.19 (Tue.)	9:00-12:00	Visit of the Palace Museum	Lecturers, participants, and ICOM-ITC staff	The PM
	Lunch (the PM)			
	13:30-16:00	Visit of the Palace Museum	Lecturers, participants, and ICOM-ITC staff	The PM
	16:00-17:00	Closing Ceremony & Certificate Awarding	Leaders Lecturers, participants, and ICOM-ITC staff	Jianfu Palace of the PM
	Dinner (Jinhong Restaurant)			
Apr.20 (Wed.)	All day	Departures	ICOM-ITC staff	Jade Garden Hotel



## Chinese Participants



**An Chaofan**

English Editor of Culture  
and Information Center

Henan Museum



**Chen Jian**

Deputy Director of Resources  
Management Department

China Science and  
Technology Museum



**Chen Ping**

Director of Publicity and  
Education Department

Zhejiang Provincial Museum



**Cheng Shihui**

Curator of Science and  
Technology & International  
Cooperation Department  
The Geological Museum of  
China (GMC)



**Ding Jiewen**

Assistant to the Director  
Museum of Marine Affairs  
and Folk Custom in Eastern  
Zhejiang



**Gao Yankun**

Department Head of  
Operation and Organization

Qian Xuesen Library &  
Museum, Shanghai Jiao  
Tong University



**Li Lihui**

Head of the Director's  
Office

Hunan Provincial Museum



**Pan Lina**

Deputy Director  
Children's Discovery Museum,  
Hohhot



## Chinese Participants



**Shi Feng**  
Vice Director  
Zichuan Museum



**Song Xian**  
Vice Director of Exhibition  
& Education Department  
Shanghai Science &  
Technology Museum



**Wang Xinying**  
Deputy Director of  
Beijing History Research  
Department  
Capital Museum



**Wang Zhenfeng**  
Deputy Director  
Chen Yun Memorial



**Yang Rui**  
Director  
Beijing Auto Museum



**Zhang Lei**  
Deputy Director of  
Public Service Department  
Shanxi Museum



**Zhang Qi**  
Curator of Foreign Affairs  
Department  
Inner Mongolia Museum

## International Participants



**Ahsan Feroze**  
(Pakistan)

Deputy Scientific Adviser,  
International Liaison  
Ministry of Science &  
Technology



**Aziza Mraihi**  
(Tunisia)

Curator of Heritage  
Bardo National Museum



**E. H. Malick Ndiaye**  
(Senegal)

Curator  
Theodore Monod Museum  
of African Art, IFAN Cheikh  
Anta Diop University



**Gular Mammadova**  
(Azerbaijan)

Senior Specialist of Public  
Relations  
Icherisheher History Museum



**Jong Hyun Park**  
(Korea)

Assistant Manager and Curator  
Iron Museum



**Ke Long Phan**  
(Vietnam)

Vice Director  
Vietnam National Museum  
of Nature



**Lana Karaia**  
(Georgia)

Development Programs  
Manager  
Georgian National Museum



**Mokammal Bhuiyan**  
(Bangladesh)

Professor and Chairman,  
Department of Archaeology  
Jahangirnagar University

## International Participants



**Monir Kholghi**  
(Iran)

Manager, Communication and  
International Cooperation  
Research Institute of Cultural  
Heritage and Tourism



**Munguntsetseg  
Munkhbayer**  
(Mongolia)

Head, Education, Public  
Program and Marketing  
Department  
National Museum of Mongolia



**Niloofar Yazdkhasti**  
(Iran)

Museum Educator  
Iranian Museum of  
Graphic Design



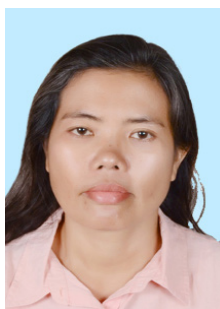
**Pamela  
Fuentes Pradenas**  
(Chile)

Director  
Museo Histórico de Placilla



**Sharon Lim**  
(Singapore)

Assistant Curator  
National Museum of Singapore,  
National Heritage Board



**Srey Peou Em**  
(Cambodia)

Deputy Director  
MGC Asian Traditional  
Textiles Museum



**Wesam Mansour**  
(Egypt)

Curator, Egyptian Museum;  
Member, Head of Museums  
Sector's Technical Office  
Ministry of Antiquities

## ICOM-ITC Staff



**Yan Hongbin**

Director of Publicity and  
Education Department



**Guo Meixia**

Deputy Director of Publicity  
and Education Department



**Fan Xuechun**

Publicity and Education  
Department



**Jiang Qianqian**

Publicity and Education  
Department



**Wang Qianhui**

Publicity and Education  
Department



**Li Yingchong**

Publicity and Education  
Department

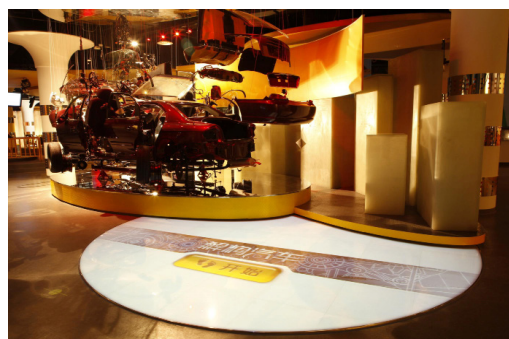
# Information about the Participating Museums

## Beijing Auto Museum

Beijing Auto Museum covers a building area of 49,059 square meters (including 30,475 square meters aboveground and 18,584 square meters underground), being multifunctional and fully equipped with 10 equipment systems including efficient and energy-saving lighting and night view lighting system, safe and reliable security system, and advanced intelligent management system, and 11 subsystems of weak current intelligent control. According to the mainline of history-technology-future, the museum sets up three exhibition halls, namely Hall of Innovations, Hall of Development, Hall of Future, and Exhibition of Classical Collection of Chinese Automobile Industry. The museum carefully chooses a batch of collections of high historical or political sense, including over 80 museum-collected automobiles, related literatures more than 3000 volumes and photos over 10000. More than 50 large technically interactive exhibition items and about 40 multimedia films as well as graphic information in thousands of characters come into being through innovations, research and development by the museum, some key projects of which are supported by the municipal special funds; and the museum also organizes and compiles Auto Files, the first domestic automobile theme book series (of ten volumes), the first four books of which already published.

Address: 126 South Fourth Ring West Road, Fengtai District, Beijing

Access: Walk to Wangfujing Station, take Subway Line 1 to Military Museum Station, transfer to Subway Line 9, and get off at Fengtai Science and Technology Park (Exit B); the museum is about 500m to the northeast.





## Capital Museum of China

The Capital Museum of China was opened in 1981 in Confucius Temple and moved into its present building in 2006. It houses a large collection of ancient porcelain, bronze, calligraphy, painting, jade, sculpture and Buddhist statues from imperial China as well as other Asian cultures.

With its magnificent architecture, abundant exhibitions, advanced technology and complete functions, the Capital Museum, large and modern, makes its contribution to the titles such as “famous historical and cultural city”, “cultural center” and “international metropolis” of Beijing and ranks among the first class museums both at home and abroad.

The present Capital Museum's building's massive roof and the gradient at the entrance square was influenced by the design from ancient Chinese architecture, and the stone-made exterior wall was meant to symbolize imagery of the city walls and towers in ancient China. A piece of danbi (a massive stone carved with images of dragon, phoenix and imperial artifacts) is embedded on the ground in front of the north gate of the museum, whereas a decorative archway from the Ming Dynasty is set in the receptional hall in which shows the "central axis" feature that are commonly seen in Chinese architecture. The Bronze Exhibition Hall, which has an oval-shape, was also meant to symbolize the unearthing of ancient relics by its slanting design in which extends from the ground to the exterior of the museum.

Address: 16 Fuxingmen Outer Street, Xicheng District, Beijing

Access: Walk to Wangfujing Station, take Subway Line 1 to Muxidi Station (Exit C1); the museum is 500 meters to the east.



## China Science and Technology Museum

China Science and Technology Museum is the only state-level comprehensive science and technology museum in China. To its east is the residential district of the Asian Games Village. The water system of the Olympic Village is to its west. The main stadium of the 2008 Olympic Games lies to the south of it. North of it is the Forest Park. It covers an area of 48,000 square meters with the architectural scale reaching 102,000 square meters. It is a key part of the Olympic Park central area that embodies three conceptions, namely, “Green Olympics, Hi-tech Olympics and People’s Olympics”.

The museum consists of five permanent exhibition halls (“Science Paradise” located on the first floor in the northwest area, “Glory of China” on the first floor, “Exploration and Discovery” on the second floor, “Sci-tech and Life” on the third floor, and “Challenge and Future” on the fourth floor), a short-term exhibition hall, and four special-effect theaters (Dome Theater, Huge-screen Theater, Motion Theater and 4D Theater). In addition, many laboratories, classrooms, science popularization lecture halls and multifunctional halls are found in the museum.

Address: 5 Beichen East Road, Chaoyang District, Beijing

Access: Walk to Xila Hutong Station, take Bus No. 60 to Luoguxiang Station, transfer to Subway Line 8 and get off at Olympic Park Station (Exit A2); the museum is about 1.1 km to the northeast.



# Useful Information

## Training Venue

The Palace Museum

Address: 4 Jingshan Qianjie, Dongcheng District, Beijing

Gugong Institute

Address: 19 Nanheyuan Street, Dongcheng District, Beijing

## Hotel

Jade Garden Hotel

Address: 1 Nanheyuan Street, Dongcheng District, Beijing

## Meals

In most days, the Training Centre offers three meals a day to all lecturers and participants.

Breakfast: Jade Garden Hotel

Lunch: Jade Garden Hotel or the Palace Museum

Dinner: Jinhong Restaurant (53 Dong'anmen Street)

## Transportation

The training centre provides each lecturer and participant with a public transport card. You can take bus and subway with this card.

The nearest stations:

Subway: Tian'anmen East Station (Line 1), Wangfujing Station (Line 1)

Bus: Donghuamen Station (2/82)

Tourist Bus: East Gate of the Palace Museum Station (专1, 专2)

Tip: English is not widely spoken in Beijing. You can find English spoken staffs in most of the major hotels, fine dining restaurants and shopping malls. Most of the taxi drivers do not speak fluent English, therefore we suggest you ask the hotel staff to write down your destination in Chinese before going out. Please make sure to carry the hotel information (in Chinese) with you.



## **Currency**

The currency used in China is CNY.

The exchange rate of CNY and USD is approximately 1USD= 6.46 CNY.

Most hotels, restaurants, supermarkets, and shops accept international credit cards.

## **Electricity**

The voltage in China is 220 Volt, with 50Hz frequency.

## **Telephone**

The country code for China is 86; the city code for Beijing is 010 and for Beijing local calls just dial the eight digit number. To make an international direct dial call from Beijing, use the international access code “00”. Local SIM cards are easily available.

## **Climate**

According to weather statistics, Beijing's average temperature in April is around 20℃ , with considerable day/night temperature difference.

## **Shopping**

### Wangfujing Shopping Street

The Jade Garden Hotel is near to Wangfujing Shopping Street which is one of China’s most attractive and modern shopping streets. Now much of the road is off-limits to cars and other motor vehicles, and it is not rare to see the entire street full of people.

### How to Get There

On foot: Walk along the Donghuamen Road. In about 15 minutes (approximately 750 meters) you will see an Apple Store and Wangfujing shopping street is on your right.

### Xidan Commercial Street

Xidan Commercial Street is a favorite shopping area among locals, especially young people, as it is a fantastic combination of shopping, dining, entertainment, culture and commerce.

#### How to Get There

By subway: take Subway Line 1 at Tian'anmen East Station and get off at Xidan Station.

By bus: take Bus 2/82 at Donghuamen Station and get off at Tian'anmen East Station, transfer to Bus 52/1/99 and get off at East Xidan Lukou Station.

### **Places to go in the evening**

### Nanluoguxiang Hutong

Nanluoguxiang, one of the best preserved historical areas in downtown Beijing, is famous for its hutong and siheyuan courtyards, as well as the bars, cafes, clothing and handicraft shops there. This 768-meter-long south-north central lane has 16 hutong branching off the central lane, giving each side 8 hutong. Located between Gulou East Street and Di'anmen East Street, this quaint street boasts many cool shops offering silk shawls, handicrafts designed by local artists, and trendy T-shirts featuring images of everything. It is more than just a chic place to buy some Chinese-inspired gifts for friends, but also a mirror perfectly showing Chinese architecture of the Yuan Dynasty.

#### How to Get There

By subway: take Subway Line 1 from Tian'anmen East Station, transfer at Dongdan to Subway Line 5. Get off the train at Dongsì, transfer to Subway Line 6, and Nanluoguxiang Station is only one stop away.

By bus: take bus 60 from Donghuamen Station and get off at Luoguxiang Station (about 20 minutes), Nanluoguxiang is two minutes' walk away.

### Houhai Bar Street

Houhai (literally: "Rear Sea") refers to a lake and its surrounding neighborhood in Xicheng District of central Beijing. Houhai is the largest of the three lakes, along with Qianhai (lit. the

"Front Sea") and Xihai (lit. the "Western Sea"), that comprise Shichahai, the collective name for the three northern-most lakes in central Beijing. In the last 200 years, many governmental officers, celebrities, monks and nuns chose to build mansions, temples and nunneries in it. Thus, its attraction lies not only in its natural beauty, but also in the historical value of its architecture. Since the early 2000s, the hutong neighborhood around Houhai has become known for its nightlife as many residences along the lake shore have been converted into restaurants, bars, and cafes. The area is especially popular with foreign tourists visiting Beijing and is also often visited by the expatriate community and the younger generations of locals.

#### How to Get There

By bus: take bus 2/ 82 at Donghuamen Station, and get off at Gulou Station.

#### Tian'anmen Square

Located at the center of Beijing City, Tian'anmen Square covers an area of 440,000 square meters. Thousands of people come here every day. It is a must-see place in Beijing. At the north end of the Square is Tian'anmen Tower. The most important use of it in the past was to declare in a big ceremony to the common people who became the emperor and who became the empress. Until 1911 when the last feudal kingdom was over, no one could enter the Tower except for the royal family and aristocrats. The granite Monument to the People's Heroes is just at the center of the square. Built in 1952, it is the largest monument in China's history. "The People's Heroes are Immortal" written by Chairman Mao is engraved on the monument. Eight unusually large relief sculptures show to the people the development of Chinese modern history. Two rows of white marble railings enclose the monument, simple and beautiful. West of the Square is the Great Hall of the People. This building is the site of the China National People's Congress meetings and provides an impressive site for other political and diplomatic activities. Memorial Hall of Chairman Mao is at the south side of the Square, and National Museum of China the east side.

#### How to Get There

By bus: take bus 2/ 82 at Donghuamen Station, and get off at Tian'anmen East Station.

## **Excursion**

### Mutianyu Great Wall

Located in Huairou County about 45 miles from Beijing, Mutianyu Great Wall enjoys a long history and is part of the glorious culture of China. It connects Juyongguan Pass in the west and Gubeikou Great Wall in the east. The wall was first built in Northern Qi Dynasty (550-557). In Ming Dynasty (1368-1644), Tan Lun and Qi Jiguang, two famous patriotic generals, rebuilt it in order to strengthen its defensive potential when they guarded the strategic pass. It served as the northern protective screen, guarding the capital and imperial mausoleums for generations. Besides its strategically important location and compact layout, the Mutianyu Great Wall is also famous for the breath-takingly beautiful scenery. There is steep climb from the main gate but there is a chairlift to make it easy. A good place for views across the ridges and down the valleys.

### Summer Palace

Situated in the Haidian District northwest of Beijing City, the Summer Palace is 15 kilometers (9.3 miles) from central Beijing. Being the largest and most well-preserved royal park in China, it greatly influences Chinese horticulture and landscape with its famous natural views and cultural interests, which also has long since been recognized as ‘The Museum of Royal Gardens’.

The construction started in 1750 as a luxurious royal garden for royal families to rest and entertain. It later became the main residence of royal members in the end of the Qing Dynasty. However, like most of the gardens of Beijing, it could not elude the rampages of the Anglo-French Allied Force and was destroyed by fire. According to historical documents, with original name as ‘Qingyi Garden’ (Garden of Clear Ripples), the Summer Palace (Yiheyuan) was renamed after its first reconstruction in 1888. It was also recorded that Empress Dowager Cixi embezzled navy funds to reconstruct it as a resort in which to spend the rest of her life. In 1900, the Summer Palace suffered another hit by the Eight-Power Allied Force and was repaired in the next two years. In 1924, it was open to the public. It ranked amongst the World Heritage Sites by UNESCO in 1998, as well as one of the first national AAAAA tourist spots in China.