



ICOM partners with the OECD to release a Guide for Local Governments, Communities and Museums

The International Council of Museums (ICOM) and the Organisation for Economic Cooperation and Development (OECD) are joining forces to highlight the role museums play in local development. To this end, the two organisations have developed the **Guide for Local Governments, Communities and Museums, a road map for local governments**, museums and museum professionals on how to jointly define a local development agenda that promotes a more sustainable future.

Over the last decade, ICOM has been strengthened its partnerships with high-level intergovernmental organisations to promote the value of museums in contemporary society. *The Guide for Local Governments, Communities and Museums* builds on the UNESCO 2015 Recommendation concerning the *Protection and Promotion of Museums and Collections, their Diversity and their Role in Society*, drafted by ICOM, by suggesting concrete ways in which museums and local governments can collaborate to ensure museums remain high on local decision- and policy-makers' agenda.

Organised around five major themes: cultural development and education (1), economic development and innovation (2), urban regeneration and community development (3), inclusion, health and well-being (4) and managing museums for local development (5), the *Guide for Local Governments, Communities and Museums*:

- Identifies policy options and measurement indicators to help local governments and museums increase the development impact of cultural heritage;
- Builds a repository of good practices;
- Distils lessons for policies in the area of culture and tourism, employment and skills, health, business development, innovation and spatial planning.

ICOM and the OECD will launch the guide in Venice, Italy, during an OECD conference titled *Unleashing the Transformative Power of Culture and Creativity for Local Development* to be held on 6-7 December 2018 in co-operation with the European Commission and UNESCO.

During this conference, ICOM and the OECD will co-host a session titled *Cultural Heritage and Local Development: Maximising the impact* to discuss the importance of cultural heritage for economic development and urban regeneration, as well as potential partnerships between museums and local governments to enhance education, well-being and inclusion.


ICOM and the OECD will continue to work together in 2019 and 2020 with museums and local governments from around the world.

As the global organisation of museums, ICOM is deeply committed to strengthening the role that museums can play to create a better society. It will therefore continue to collaborate with high-level international organisations to ensure the international museum community has a voice in defining our future.

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