

ADVISORY COUNCIL MEETING

84th Session

Paris, 7 June 2018

9:00 a.m. – 12:30 p.m. and 1:30 p.m. – 3:00 p.m.

Minutes and Recommendations

Note on the agenda: during the meeting, the presentations of the work of the ICOM Standing Committees (item 6) were shifted after item 9 (Recommendations from the Separate Meetings of the National and International Committees), and items 8.2 and 8.3 were interchanged.

o/ Adoption of the Agenda

0.1/ Welcome words from the President

Suay Aksoy, ICOM President, welcomed all participants to the 84th session of the ICOM Advisory Council. She opened the meeting by highlighting the work and commitment of the Standing Committees and Working Groups. With the purpose of remaining relevant for ICOM members, museums and society, new Standing Committees and Working Groups were established. The ICOM President emphasised the need for ICOM to develop adapted responses, as the world is constantly evolving.

The President then warmly invited members to participate in the workshops, which would take place that day, in order to stay informed about the organisation, and make it more democratic and transparent and to contribute to its enhancement.

Regine Schulz, Chair of the Advisory Council, opened the 84th Advisory Council meeting. She reported that she and Gustavo Ortiz, Vice-Chair of the Advisory Council, had collected ideas from the National Committee and International Committee separate meetings. She added that the Advisory Council would work with the Secretariat in order to implement the committees' suggestions and fulfil the hopes and expectations of the members.

0.2/ In memoriam

Gustavo Ortiz, Vice-Chair of the Advisory Council, requested a minute of silence *in memoriam* of:

Kare BONSDORFF, Finland

Fernanda de CAMARGO-MORO, Brazil

Mando CARAMESSINI-OECONOMIDES, Greece

Catherine COLEMAN MCHUGH, Spain

Thomas DEECKE, Germany

Richard G. DOTY, United States of America

Tanguy EECKHOUT, Belgium

Ellen HICKMANN, Germany

Wulf LOHSE, Germany

Donald F. McMICHAEL, Australia

Paulette OLCINA, France

Walter PERSEGATI, Holy See (Vatican City State)

Horst REBER, Germany

Martin E. ROTH, Germany

Reinhard SÄNGER, Germany

Karl-Robert SCHÜTZE, Germany

Jaana Kaarina TOIVARI-VIITALA, Finland

Robert G. WILMERS, United States of America

0.3/ Adoption of the Agenda

Regine Schulz, Chair of the Advisory Council, read the agenda and invited the participants to approve the Agenda, which was adopted without any amendment. See Appendix 1.

1/ Approval of the Minutes of the 83rd session of the Advisory Council held on 8 June 2017

Regine Schulz, Chair of the Advisory Council, asked the participants if there were any questions prior to the approval of the Minutes.

Nuria Rivero Barajas, Coordinator of the ICOM Spanish National Committee, requested a rectification in the document regarding ICOM Spain membership. She pointed out that, during her intervention in 2017, the figures referred to the year 2015 and not to the year 2016, as was indicated in the previous year's Minutes.

Regine Schulz thanked Mrs Riviero Barajas and confirmed that the requested correction would be made.

Then, the Chair of the Advisory Council thanked the Secretariat for the preparation of the Minutes and as no further questions or comments were raised at this stage, the Minutes were approved unanimously.

2/ Nominations and Elections Committee (NEC): Appointment

Regine Schulz, Chair of the Advisory Council, presented the nine ICOM members she had nominated as NEC members, to be appointed by the Advisory Council:

- Stéphanie Wintzerith (Germany), as Chair of the Nominations and Elections Committee
- Allison Callender (Barbados)
- Kathy Dwyer Southern (USA)
- Lamia Fersi (Tunisia)
- Eiji Mizushima (Japan)
- Hana Pennock (Netherlands)
- Tereza Scheiner (Brazil)
- Afanasy Gnedovsky (Russian Federation)
- Alassane Waongo (Burkina Faso)

The Chair of the Advisory Council specified that the main criterion for the nomination of the above-mentioned ICOM members as NEC members was their deep-knowledge of ICOM. Furthermore, she reminded the Advisory Council that they were not candidates for Executive Board, in accordance with the Internal Rules of ICOM. The geographical representation of NEC members had also been taken into account.

Finally, she also reminded the mandates and terms and highlighted that four (4) of the nominated members had already been in the Nominations and Elections Committee, whereas the five (5) other members would run their first term.

Regine Schulz concluded by thanking the nominated members for agreeing to join the NEC.

Following this short presentation, the Advisory Council appointed the ICOM members nominated by the Chair as NEC members.

As provided by ICOM Internal Rules, their mandates will finish once the election process is completed.

3/ Presentations of the ICOM Secretariat

3.1/ Introduction of the new members of the ICOM Secretariat

Regine Schulz, Chair of the Advisory Council, invited Peter Keller, ICOM Director General, to present the ICOM Secretariat.

Peter Keller, ICOM Director General, first presented the Secretariat's organisation chart. The ICOM Secretariat is composed of 28 staff members, encompassing 13 nationalities and seven native languages; 95 per cent of the staff members are bilingual or trilingual and 75 per cent are women.

In terms of ratio, there is one staff member per 1,400 ICOM members. One third of ICOM staff members worked in museums before joining ICOM, and the Secretariat ended the year 2018 with a visit to a museum, with the aim of bringing the team closer to its members.

Peter Keller added that the Strategic Plan had been discussed internally, and he expressed that, within budget limits, staff members are encouraged to participate in Committee's conferences and events, which facilitate exchange and knowledge sharing.

The Director General of ICOM informed the assembly that the Secretariat had not been able to move to new offices due to legal reasons. As an association subjected to French law, ICOM is not entitled to rent the Palestro offices, and selling those premises would result in a substantial fine on the mortgage. He said that the Secretariat would undertake further research in order to find a solution.

The Director General explained that the Secretariat is undergoing an audit in order to adapt ICOM's operations to the new General Data Protection Regulation (GDPR). He also presented the plans to gather and archive the statutes of National and International Committees, in order to allow the legal advisor to answer questions more accurately.

The ICOM Director General concluded by introducing the new staff members of the Secretariat: Afşin Altayli, Marie-Astrid de Baynast, Alexandra Fernandez, Rosalie Gonzalez, Alice Lavail, Francesca Pollicini and Carlos Serrano.

3.2/ Presentation of the ICOM Membership 2017 Annual Report

The Director General introduced the Head of the Membership Department, Benjamin Granjon.

Benjamin Granjon presented the work of the department, and first underlined the common effort that lead to the outcomes. He thus thanked the 120 National Committees, the 30 International Committees and extended special and individual thanks to his five collaborators: Tito Chan, Monica Gaitan, Sarah Petrogalli, Marine Walon and Marie-Astrid de Baynast, who joined the team in September 2017. Marina Larioui retired in December 2017, after more than 20 years working for ICOM and its members.

He explained that the data presented correspond to the figures recorded on 31 of March 2018. In 2017, ICOM counted 40, 860 active members, which represents a progression of 10 per cent over the previous year. Between 2016 and 2017, the annual dues perceived had increased by 4.2 per cent. Membership numbers and therefore dues continue to grow over the years, and ICOM exceed the symbolic 40,000 members. Membership had thus doubled in 10 years, since it counted 20,000 members in 2006.

ICOM Members are present in 138 countries and territories, and are distributed among 120 National Committees and 18 countries and territories without a National Committee. ICOM membership represents 38,092 individuals members (93 per cent) and 2,768 institutional members (7 per cent), with 16,170 members affiliated to an International Committee, that is 40 per cent of the total membership, and represent an increase of 2.5 per cent in one year. Only five International Committees count more than 1,000 members; five other International Committees count between 500 and 1,000 members, whereas 20 International Committees count less than 500 members.

Sixty-eight per cent of ICOM individual members are women, and the average age is 49 years. Benjamin Granjon specified that members of the ICOM Foundation had been included in the membership figures until 2014, but no longer are.

In terms of breakdown per category, there are 33 Category 1 countries, 38 Category 2 countries, 39 Category 3 countries and 28 Category 4 countries. As in 2016, 75 per cent of ICOM members belong to Category 1 countries, but membership in Category 2 countries is steadily increasing.

The geographical representation of ICOM members is still very unbalanced, with 84 per cent of the membership and 80 per cent of institutional members based in Europe. These trends have been constant for several years. Benjamin Granjon specified that membership dropped significantly in Africa with -10.1 per cent, and the most significant decline was observed in the

Arab countries after several years of growth, with -18.6 per cent for membership and -21.6 per cent for dues.

IRIS membership database

The Head of the Membership Department reminded participants of the main objectives of the new IRIS membership database. From September 2017 to May 2018, this new management tool would be available to the Secretariat, to the 30 International Committees and to 52 National Committees who wished to have access to their portal.

Membership Working Group

Benjamin Granjon informed the assembly that a Working Group on Membership had been nominated by Suay Aksoy, ICOM President, for the years 2017 to 2019.

The Chair of ICOM Ireland, Hugh Maguire, is the Chair of the Membership Working Group. He will work with the five following members: Ani Avagyan (Armenia), Rachelle Charlier Doucet (Haïti), Marie Grasse (France), Terry Nyambe (Zambia) and Sergio Servellón (Belgium).

The Membership Working Group will give the Secretariat advice on membership criteria, categories, fees, and procedures, taking into account national and regional, professional and economic diversity. The Membership Working Group will also examine membership applications from countries without a National Committee as well as contentious cases; and reflect upon the character of ICOM membership, its benefits, commitments and future.

A participant commented on the decline of membership in Arab and African countries. She reminded the assembly that in the 1990s, African countries were well represented within ICOM and their great number let to the creation of the independent organisation AFRICOM (International Council of African Museums). She observed that, despite the decline of the organisation, Africa has a rich potential in terms of heritage. This heritage is threatened and ICOM should reflect upon the decline in membership in African and Arab countries, and develop actions.

Benjamin Granjon replied that membership figures in Africa vary widely from one year to another, either increasing or decreasing because of political instability. However, Arab countries saw a steady increase for several years and are undergoing a slight decline in membership for the first time.

Peter Keller, ICOM Director General, stated that the decline in membership is certainly due to political situations involving armed conflict, but that Africa is one of the regions where training sessions would be organised. He added that interviews were being conducted with National Committees to determine the reason of this decline and examine potential solutions.

Nuria Rivero Barajas, Coordinator of ICOM Spain, pointed out that in the Membership and Dues Table for the year 2017 (Appendix I of the Working Documents), the figures related to the variations between the years 2016 and 2017 were not all correct. Therefore, she added that Spain should also be mentioned on p.36 of the Working Documents, due to the significant increase in membership for ICOM Spain in 2017.

Benjamin Granjon replied that this could be due to the difference in terms of timeline between the Secretariat and ICOM Spain. He reminded the participants that membership dues should be redistributed to the Secretariat on 1 April of the current year at the latest. Some committees are behind schedule, which affects the statistics as well as the voting process. He specified that the closure of accounts is also taken in consideration, which explains why membership and dues should be forwarded to the Secretariat on 30 March.

Juliette Raoul-Duval, Chair of ICOM France, expressed her satisfaction with the creation of the Membership Working Group and said that ICOM France is looking forward to the results of the first meetings and activities. She outlined the wording chosen for the working group, and specified that in French the term 'membre' does not have the same meaning as 'adhérent'. She approved the choice of the word 'member', because being a member ('membre' in French) is to be part of a professional community. She pointed out that the statistical data show that the ICOM professional community is undergoing a major transformation.

Juliette Raoul-Duval then announced ICOM France organised roundtables on 'what does it mean to be a museum professional today?' She specified that some of the roundtables were organised with colleagues from European National Committees and ICOM Europe. She hoped that these reflections would enrich the Membership Working Group and thanked ICOM for integrating a member of ICOM France in this working group.

Ophelia Leon, Chair of IC-MEMO, pointed out that IC-MEMO still encounters some problems with the numbers of their members even with the new database. She added that the data were not updated because each National Committee report differently, and suggested establishing a general policy so that all the National Committees report simultaneously, for example four times a year.

Benjamin Granjon replied that he was aware of the importance of this matter for the International Committees. He specified that involving each National Committee in the project was a long-term project, and that the Membership Department would have to work with the National Committees in order to obtain fresh data.

Regine Schulz, Chair of the Advisory Council, added that a clear policy would be established for this issue.

3.3 Presentation of the ICOM Programmes and Partnerships Department 2017/2018

Peter Keller, ICOM Director General, invited France Desmarais, Director of the Programmes and Partnerships Department, to take the stand.

France Desmarais presented the department's activities and highlighted specific activities it had carried out during the year 2017, as well as on-going and futures activities.

She first presented the work of the Programmes and Partnerships Department as an international public service mission, including the protection of cultural heritage in disaster and conflict—which is addressed by the Committee on Disaster and Risk Management—fighting illicit traffic in cultural goods, setting professional standards and capacity building for museums.

In terms of protection of cultural heritage, museums are concerned by illicit traffic in two different ways. They are places of conservation from which objects can be stolen, but museums can also unknowingly host looted objects, due to a lack of provenance research or because private collectors donated looted objects to the museum.

France Desmarais specified that there has been a decline in theft in museums in certain parts of the world but that in other parts, thefts have increased. She stated that ICOM can address this issue, complementary to the work of museums.

She then presented the Red Lists of Cultural Objects at Risk and their effectiveness for police officers, who can rely on the images to identify endangered objects. She added that police forces also use the Object ID norm, which was developed by ICOM. She stressed that illicit trafficking is a global phenomenon and that cultural heritage need to be protected worldwide.

France Desmarais explained that a Red List for the countries of South-East Europe would be published in 2019. A new improved online search tool for Red Lists would also be available in the near future.

France Desmarais announced that since 1 June, 2018, the website of the Observatory on Illicit Traffic in Cultural Goods and all related resources were available in French.

She then informed the Advisory Council of ICOM's re-accreditation as an advisory body to the Intangible Heritage Convention and stressed the important role of ICOM as regards the protection and promotion of intangible heritage.

In addition, she reiterated that ICOM could support museums in all matters related to restitution and ownership cases.

France Desmarais also announced upcoming capacity building training sessions in Iran and Qatar, and the implementation of a global strategy on training and capacity building within ICOM.

Lastly, she invited National Committees to contact the Programmes and Partnerships Department if they were approached for expertise on illicit traffic in cultural property by authorities.

3.4 Presentation of the ICOM Publications and Documentation Department 2017/2018

Peter Keller, ICOM Director General, introduced Aedín Mac Devitt, Head of the Publications and Documentation Department.

Aedín Mac Devitt thanked the Publications Department team for its dedication and enthusiasm as the Department was created only in 2015 and is therefore constantly updating and improving its work methods and procedures, which requires substantial teamwork.

She then presented the members of the team: Elisabeth Jani, who is the ICOM documentalist; Melanie Foehn, who works as an editor on *Museum International*; and Alice Lavail, who is primarily in charge of publication production.

Aedín Mac Devitt reminded participants of the Strategic Plan objectives for ICOM publications as follows: 'ICOM will continue to develop its publishing activity, regular and occasional, and continue to provide guidance to ensure the visibility and accessibility of publications by National Committees and International Committees'.

To this end, a publications catalogue was published for the 2018 ICOM Annual Meetings, gathering all the publications produced by the Secretariat. Aedín Mac Devitt explained that the

department plans to create a catalogue gathering all the committees' publications for 2019, in order to give more visibility to the publications of the entire ICOM network.

The peer-reviewed journal *Museum International* has a new editorial board since July 2017, and the last two issues follow the new design matching ICOM's visual identity. There is no permanent editor-in-chief in the new editorial committee, but guest editors. Thus, Mathieu Viau-Courville and Afşin Altayli would be the guest editors for the forthcoming issue.

She announced that the partnership with Wiley will terminate at the end of the year 2018 and that the name of the new publishing partner would be revealed in the near future. This new partnership should increase the visibility of the journal and offer added benefits for ICOM members. Two more issues will be published in 2018, in partnership with Wiley: 'Museums and Contested Histories' and 'Museums in a Digital World'.

Aedín Mac Devitt then presented the ICOM Publishing Manual, which is a reference tool for the ICOM network aiming to help the members developing expertise in the museum sector through their publications, to encourage consistency with ICOM's visual identity and to facilitate the promotion of the network's publications.

Upcoming projects were then presented to the assembly.

An ICOM series on museum practice will be launched with the first book addressing Museum Management in 2019; the first book of the series 'ICOM Advances in Museum Research', *The Future of Natural History Museums* was published in October 2017 and the second book of the series is under discussion. The fourth edition of *Museum Basics*, published by Routledge and edited by Timothy Ambrose and Crispin Paine, will be translated into Spanish and published in partnership with the Madrid-based publishing house Akal in early 2019. A new dictionary of museology, edited by the Chair of ICOFOM, François Mairesse, should be published in 2020 in English and French.

Lastly, Aedín Mac Devitt announced that ICOM had commissioned a company to carry out an audit of ICOM's archives and documentation centre. The experts would provide a recommendation for the future management of ICOM's archives and documentation, which would be presented to the Executive Board in December 2018, in order to implement a solution in 2019.

3.5 Presentation of the ICOM Communications and Public Relations Department

Peter Keller, ICOM Director General, invited Fleur Braghetto, the Head of Communications and Public Relations Department, to present the department's activities.

Fleur Braghetto first shared the success of International Museum Day 2018 'Hyperconnected Museums' with the assembly. The first figures showed 143 participating countries, 92 related national events and 977 million of impressions (the total number of times that the post has been displayed) on social media, with a high proportion of impressions per tweets written in Arabic language. The theme was promoted through info-graphics, the 'IMD Around the World campaign', the sharing of quotes from the members, and videos. In terms of impressions and reaches (total number of people who saw the post), the figures for the promotional campaign of IMD 2018 carried through ICOM's official social media accounts are 330,000 impressions and 106,000 reaches.

The Head of Communications and Public Relations Department then presented the new ICOM website. Fleur Braghetto explained that the new website would be responsive, which means that the layout and content would adapt to the device it is being consulted on, and would be designed in accordance with ICOM's new visual identity. The existing pages would be simplified and ICOM's social media accounts would be integrated into the website. The platform ICOMMUNITY would merge with the main website and the search tool would be improved. Fleur Braghetto then showed a demo of the website to the assembly.

She pointed out that ICOM is increasing its visibility through visibility exchange partnerships such as Best in Heritage, Communicating the Museums and The Future is Heritage. Her team prepared two manuals on these topics are being prepared by her team: the Visibility Exchange Manual and the Social Media Manual.

Lastly, the Head of the Communications and Public Relations Department shared key ICOM social media figures, which showed an overall increase in impressions, likes and subscriptions on Twitter, Facebook and YouTube. Fleur Braghetto also presented the campaigns developed by ICOM in 2017 and the days that will be celebrated in 2018, such as the World Environment Day (5 June), World Refugee Day (20 June), International Day of the World's Indigenous Peoples (9 August), International Day of Peace (21 September), World Tourism Day (27 September), Universal Day of Children (20 November) and Human Rights Day (10 December).

The ICOM Instagram account, which should target young people, was opened on 1 March 2018 and shows good results with a high number of impressions, interactions and followers.

Fleur Braghetto thanked the members for sharing their material with ICOM's Communications Department.

Sergio Servellón, Chair of ICOM Belgium, observed that a chat tool similar to the Facebook app was created for the General Conference in Milan. He asked Fleur Braghetto if a similar tool could be implemented on a more permanent basis to allow members to communicate with each other directly, which could be used during the Kyoto Conference, but also during other international conferences.

Fleur Braghetto replied that this was a good suggestion.

János Tari, Chair of AVICOM, asked Fleur Braghetto about the computer format chosen for the new ICOM website. He explained that more possibilities were offered when using a 16/9 ratio instead of a 4/3 ratio.

Fleur Braghetto replied that the new ICOM website would be completely responsive, which means that the content and layout of the website would adapt to the screen it is consulted on, whether with a 16/9 or 4/3 ratio on a computer, on a mobile screen or on a tablet screen.

Jean Hilgersom, Chair of ICAMT, enquired about the future of the International Committees' websites and their content.

Fleur Braghetto replied that during the second phase of the project all the content of the 51 mini-websites would be migrated to the new CMS (WordPress). She specified that WordPress is easier to work with than the former CMS and that the mini-websites would be designed during the summer.

A participant asked Fleur Braghetto if the Regional Alliances would be able to upload their minisites in the ICOM website or if they should have their own websites.

Fleur Braghetto replied that Regional Alliances would have a space within the new ICOM website in the section 'about us' and that Regional Alliances' mini-sites would also be migrated to the new CMS.

Deborah Tout-Smith, Vice-Chair of ICOM Australia, presented the American Alliance of Museum Curator Core Competencies document and explained that it is a useful guide in terms of skills required by many ICOM members. She specified that the American Alliance of Museums gave her the authorisation to present the document as a model for ICOM.

She then told the assembly that, for International Museum Day 2018, ICOM Australia held an essay competition for students. The winner has been offered an ICOM student membership for a year and a free national conference attendance. She commented that this was inexpensive to run and provided a student uptake as well as visibility for ICOM.

4/ Presentation of MuseDoma

Emilie Turbat, Chief marketing and Sales Officer at Afnic, introduced herself and specified that the French non-profit organisation Afnic had been selected by MuseDoma for the management of the web addresses '.museum'.

She then explained that the '.museum' suffix for web addresses was created over 10 years ago, especially for the museum community.

Choosing a relevant suffix for web addresses is important as web addresses should reflect the activities of the owner of the website. Emilie Turbat pointed out that '.museum' evokes prestige, expertise and visibility.

Emilie Turbat announced the launch of the website 'www.welcome.museum' dedicated to '.museum' web addresses. The website explains how to register a '.museum' domain name and references resellers that can provide web addresses. She explained that they hope to work with 50 resellers worldwide by the end of 2019. For the moment, the reseller 'domainregistry.de' offers ICOM members the '.museum' domain name for 45 euros per year.

She concluded by inviting the members with '.museum' website addresses or who intend to obtain one to share their websites and digital initiatives, so that they can be displayed on www.welcome.museum. Emilie Turbat also invited ICOM members to follow the social media pages of '.museum', which contain advice on digital development, examples of digital initiatives and information on digital developments for museums.

5/ Report on the ICOM International Training Centre (ITC)

Regine Schulz, Chair of the Advisory Council, invited Guo Meixia, Deputy Director of the ICOM-ITC Secretariat, who works at the Publicity and Education Department of the Palace Museum in Beijing, to present the activities of the ICOM International Training Centre (ICOM-ITC).

The Deputy Director of the ICOM-ITC Secretariat, reported on two workshops, which took place at the Palace Museum, in Beijing, China. One of the workshops was on the theme 'Exhibition' and the second one was related to 'Museum Management'.

She then presented the upcoming workshops for the years 2018 and 2019. The first workshop will address the theme 'Communicating the Museum', from 13 to 22 November 2018, and will be held in the Fujian Museum, in Fuzhou, China. The second workshop, on the theme 'Museum Collection' will take place at the Palace Museum in Beijing in April 2019.

The ICOM International Training Centre celebrated its fifth anniversary in 2018 and published an album in both English and Chinese for this occasion. The publication presents the development of ICOM-ITC in the past five years and details about ICOM-ITC Programmes.

The Deputy Director of the ITC-Programmes then showed a video to the assembly, presenting the two workshops organised in 2017.

On a final note, Guo Meixia observed that the ICOM-ITC Programmes are an efficient platform for ICOM members, and she invited the members to participate in the ICOM-ITC forthcoming workshops, whether as lecturers or participants.

7/ Update on the preparations of the ICOM General Conference in Kyoto in 2019

Regine Schulz, Chair of the Advisory Council, invited Johei Sasaki, President of Kyoto 2019 Organising Committee, to take the stand.

Dr Johei Sasaki described the preparations for the forthcoming ICOM General Conference, which will be held in Kyoto, Japan in September 2019.

He first presented the conference's poster and introduced Koji Kinutani, the artist who designed the poster and who also designed the official posters for the 1998 Nagano Olympics. Mr. Kinutani was recognised a Person of Cultural Merit for his innovative contribution to Japanese culture and society in 2014.

Koji Kinutani said he was grateful to have been chosen to create the ICOM Kyoto 2019 poster and presented his work, entitled 'Light Descends on Kyoto'. The painting depicts a famous Kyoto temple sculpture of the bodhisattva Manjushri riding a lion, called 'Monju' in Japanese. Manjushri is one of Buddhism's most iconic deities, symbolising wisdom and insight. The text to the left of Manjushri expresses the spiritual concept of nondualism—the oneness of seeming opposites, such as salt and sugar, oil and water, man and woman, or good and evil. Mr Kinutani

concluded by saying that human beings seek to understand life more deeply, and that through art and culture, it was possible to see beyond dichotomies and to cultivate an inner world that encapsulates life's greatest truths.

He then wished participants a successful ICOM Kyoto 2019 General Conference.

Dr Johei Sasaki thanked the artist Koji Kinutani and informed the assembly about preparations for ICOM Kyoto 2019. He specified that 15 months ahead of the conference, its organisation was steadily progressing.

Dr Johei Sasaki first explained the theme of the conference *Museums as Cultural Hubs – The Future of Tradition*. This theme emphasises the change occurring in the role of museums around the world. Museums are working to create a more cohesive and shared vision, in order to play a stronger role within society as cultural hubs. The aim of the conference will be to provide a forum for considering how museums can and should play pivotal roles in society, creating new functions to enrich the future as cultural hubs while embracing the tradition of the past. The theme can be addressed from many points of view, such as 'Global Issues and Museums', 'Local Communities and Museums' and 'Museum Definition and System'. He expressed hope that ICOM Kyoto 2019 would be an opportunity to bring participants from all over the world to discuss topics and case studies related to these themes.

Dr Sasaki then presented the registration schedule and fees. The registration system will be open for 'early-bird' registrations in November 2018. An option of a one-day pass and a discount for students will also be available. He specified that the ICOM Milan General Conference's registration fees were used as a guideline for Kyoto's registration fees.

An international conference, the ICOM Maizuru Meeting 2018, will be held in Maizuru on 30 September 2018, prior to the General Conference. The conference will be open to the public, with the aim of examining the theme and enriching the programme of ICOM Kyoto 2019. On 1 October, 2018, a visit to the main conference site, the Kyoto International Conference Centre, will be organised with the Secretariat, the Chairs of ICOM International Committees, and ICOM Kyoto Secretariat. This visit will be the opportunity to discuss the organisation of the upcoming General Conference.

Lastly, Dr Johei Sasaki presented the promotional material for the ICOM Kyoto General Conference, in addition to the poster designed by Koji Kinutani: a second edition of the newsletter was created, as well as an updated brochure and a new video. He invited the participants to stay informed about the conferences through ICOM Kyoto's social media pages and website.

Dr Johei Sasaki thanked the assembly and said he looked forward to meeting everyone again in Kyoto in 2019.

8/ Preparation of the selection of the host city of the 2022 General Conference

8.1/ Presentation of the candidates

Regine Schulz, Chair of the Advisory Council, invited the three candidates for the host city of the 2022 General Conference to present their programme. The presentations were in alphabetic with Alexandria first, followed by Oslo, and Prague.

1) Alexandria, Egypt

The secretary of ICOM Egypt, Dr Abdelrazek Elnaggar, opened the presentation of Alexandria's bid to host the 2022 General Conference under the theme 'The discovery of identity'. He stated that ICOM Egypt, with the support of the Egyptian government and the Egyptian ministries of foreign affairs, culture, and antiquities, would work with the relevant authorities in order to make the city of Alexandria safe and enjoyable for the ICOM General Conference of 2022. He also specified that hundreds of volunteers from the Ministry of Antiquity and the Ministry of Culture would be helping during the conference and that there will be travel grants for up to 250 ICOM members.

Mohammed Abdel-Magid, Vice-Chair of ICOM Egypt, described Alexandria's rich and multicultural history, as a Greek city on Egyptian soil. Thanks to its location, both on the Mediterranean Sea and African continent, Alexandria created its own identity and influenced neighbouring countries through centuries. Habits and customs from the different cultural identities of the city's inhabitants merged in Alexandria's own customs. Alexandria was also a place of protection for citizens of enemy countries during World War II. Mohammed Abdel-Magid then invited the ICOM National and International Committees to discuss the theme of identity in their forthcoming meetings.

Dr Azza Ezzat presented the city and its decisive extension in terms of infrastructure and public transportation, such as the electric metro which would be in use before 2022. A new airport will be constructed in Alexandria, in addition to the Borg El Arab International Airport, which will be open before 2022 and receive direct flights from Europe and Asia. In terms of concrete implications for Alexandria, free shuttles buses will be provided for all participants; Alexandria counts more than 5,000 rooms to host the participants, as well as furnished apartments, motels and youth hostels; and museums are in a walking distance from the venue. Dr Azza Ezzat then presented the venue, Bibliotheca Alexandrina, which

hosted many events and seminars. Day tours and excursions are also planned during the conference, with the opening of the Grand Egyptian Museum before 2022.

Khaled Azab, Chair of ICOM Egypt, stated that organising the 2022 ICOM General Conference in Alexandria would serve the ICOM Strategic Plan by raising the recognition of the organisation within Africa and the Middle East. The General Conference would also enrich the professional and academic environment, as well as heritage industry and tourism in Alexandria. Khaled Azab expressed ICOM Egypt's and Alexandria's motivation to host the ICOM General Conference in 2022, and underlined that it would be the first time the conference would be held in Africa and in the Arab region.

The promotional video for Alexandria as ICOM 2022 General Conference host city concluded the presentation.

2) Oslo, Norway

Paal Mork, Chair of ICOM Norway, presented Oslo's bid to host the ICOM General Conference in 2022 with the theme *In Museums we trust?*

He first spoke of Oslo's significant development in terms of culture and museums, with the inauguration of the new opera in 2008 and the Astrup Fearnley Museum designed by Renzo Piano, which opened in 2012. Several museums will open new wings in the near future such as the Norwegian Folk Museum, the Maritime Museums and the Museum of Natural History. In 2020, new museums will open, such as the National Museum of the Arts and a museum dedicated to Edvard Munch, as well as the new City Library. After 2022, the Viking Ship Museum will expand into a museum of the Viking Age. He also underlined that Oslo houses thus far a wide range of museums, which cover all the topics addressed by the International Committees.

He specified that Oslo's bid for the ICOM General Conference 2022 was made in collaboration with the Norwegian Museums Association, the museums of Oslo and VisitOslo. The Norwegian Ministry of Culture and the City of Oslo, were asked for funding and are supportive of the city's bid.

Paal Mork then explained the theme proposed by ICOM Norway *In Museum we trust?* He explained that museums have high credibility in society, but can be challenged in an increasingly unstable world facing climate change, the erosion of mainstream politics, fake news, terrorism and the uncertainties of the digital revolution. Paal Mork then asked the assembly the question underlying this theme, which would be discussed in Oslo during the

2022 General Conference: 'Can we still trust that museums will continue to have the same credibility they have today?'

The Chair of ICOM Norway presented the schedule and described the organisation for the ICOM General Conference 2022 in Oslo, which would be held from 27 June to 2 July. The planned venue for the Conference is the Norway Convention Centre, and the opening party would be held in the Holmenkollen ski jumping area.

Paal Mork added that Oslo is a compact city, close to nature and housing a great number of museums, affordable for all kinds of budgets despite the high cost of living.

Paal Mork, Chair of ICOM Norway, concluded his presentation with the screening of Oslo's promotional video for the 2022 ICOM General Conference.

3) Prague, Czech Republic

Martina Lehmannová, Chair of ICOM Czech Republic, took the stand and presented Prague's bid to host the ICOM General Conference in 2022, on the theme 'The power of museums'.

She first reminded participants that Czechoslovakia was one of the 14 founders of ICOM in 1946, and became ICOM Czech Republic in 1994. In 2018, ICOM Czech Republic counts 287 individual members and 77 institutional members.

She then explained how Jan Jelínek, member of ICOM Czechoslovakia and ICOM President from 1971 to 1977, had convinced ICOM to open its membership to all museums professionals and support the development of International Committees. Jan Jelínek also presented the first bid to host the General Conference of ICOM in Prague in 1968, which was rejected because of the political situation.

Martina Lehmannová then presented ICOM Czech Republic's activities in connecting museum professionals through international and national conferences, workshops and publications. ICOM Czech Republic also actively supports members of its National Committee who are involved in International Committees.

She hoped ICOM Czech Republic would be able to share the cultural heritage of the Czech Republic with ICOM members, thanks to the ICOM General Conference. She pointed out that since 2000, many museums of Prague are under reconstruction and will offer new programmes and exhibitions by 2022.

With the theme 'The power of museums', ICOM Czech Republic will envisage museums as engines of society. Martina Lehmannová explained that museums have achieved strong

positions with considerable influence upon society and responsibility after centuries of existence, but the power of museums had never been discussed before.

In organisational terms, the Chair of ICOM Czech Republic specified the venues for the opening and farewell parties, which would be held respectively in the twin-museums, National Technical Museum and National Agricultural Museum, and in the National Museum. She also presented the diversity of museums housed in Prague, such as the Villa for Müller Family, the Alphonse Mucha Museum and the Old Jewish Cemetery.

Pavel Jirásek, board member of ICOM Czech Republic, then presented the Czech Republic through its 230-year long tradition of museums. The country houses 650 museums, 4,900 museums professionals and 12 UNESCO world heritage sites.

In terms of geographical position, Michaela Bartáková specified that the Czech Republic is a three-hour flight from 43 countries and located at the heart of Europe. She also highlighted that, according to the Global Peace Index, the Czech Republic is the 6th safest country in the world.

Pavel Jirásek then presented Prague and its rich cultural history, a city that is endowed with a historic centre listed as a UNESCO World Heritage site and houses 50 museums. He explained that that participants would have free public transportation tickets during the conference.

Michaela Bartáková presented the proposed venue, the Prague Congress Centre, which is close to the city's historic centre and can accommodate up to 2,500 participants in its plenary room.

She announced that the Czech Minister of Culture, the City of Prague, the Prague Congress Centre and the Prague Convention Bureau supported Prague's candidacy. Michaela Bartáková reminded the assembly that Prague hosted a great number of important events in the past.

Lastly, Michaela Bartáková presented the registration fees and a preliminary balanced budget for ICOM 2022. Michaela Bartáková then reiterated Prague's commitment and motivation to host ICOM General Conference in 2022, underlining that Prague is the biggest open-air museum in the world.

Prague's promotional video for ICOM 2022 concluded the presentation.

8.2/ Presentation of the Evaluation report

Delphine Baudouin, from K.I.T. Group GmbH, presented the evaluation report on the three applications. She first thanked the three candidates, ICOM Norway, ICOM Egypt and ICOM Czech Republic, for their collaboration during the site visits in March, conducted with the ICOM Director General, Peter Keller.

She explained that the applications comprised eight chapters, which she reviewed in a comparative way. The site visit in March was also included in the evaluation.

Host and support:

ICOM Czech Republic proposed the following dates: 20 to 27 August, 2022. Delphine Baudouin reported that ICOM Czech Republic had submitted a solid and motivated application. The local organising committee would be a temporary structure, composed of museum professionals, and intend to recruit dedicated staff and work with a professional conference organiser. Delphine Baudouin stated that the division of tasks between the parties needed further clarification.

The Ministry of Culture and the City of Prague are supporting the application. A sum is forecast in the budget, but there was no written guarantee of this amount at the time of the presentation. Delphine Baudouin specified that the local organising committee would be responsible in case of economic shortfall.

ICOM Norway proposed the following dates: 27 June to 2 July, 2022. Delphine Baudouin reported that ICOM Norway had submitted a solid and motivated application. The local organising committee would be represented by ICOM Norway as an association and intends to recruit dedicated staff and work with a professional conference organiser. Delphine Baudouin stated that the division of tasks between the parties was clear and defined.

The Ministry of Culture and the City of Oslo are supporting the application. A sum is forecast in the budget, but there was no written guarantee of this amount at the time of the presentation. Delphine Baudouin specified that the local organising committee would take responsibility in case of economic shortfall, only if the subvention is given by the Norwegian government and the City of Oslo. The decision should come in December 2018.

ICOM Egypt proposed the following dates: 4 to 9 September, 2022. Delphine Baudouin reported that ICOM Egypt had submitted a motivated application. The local organising committee would be represented by ICOM Egypt and Bibliotheca Alexandrina, which would be the contracting partner with ICOM. The local organising committee intends to work with the staff of the Bibliotheca Alexandrina and diverse travel agencies to host the conference.

Delphine Baudouin stated that the attribution of roles and tasks between the parties needed further clarification.

The Ministry of Antiquities and the Governor of Alexandria are supporting the application. A sum is forecast in the budget, but there was no written guarantee of this amount at the time of the presentation. Delphine Baudouin specified that the local organising committee would take responsibility in case of economic shortfall.

She noted that hosting the ICOM General Conference in Alexandria would be unique, since it would be the first time a General Conference is hosted in the African Continent and in an Arab country.

Delphine Baudouin then presented the proposed themes for the conference. ICOM Czech Republic proposed the theme 'The Power of Museums' for Prague, ICOM Norway proposed the theme 'In Museum we Trust?' for Oslo, and ICOM Egypt proposed the theme 'The Discovery of Identity' for Alexandria.

Venue:

ICOM Czech Republic would hold the conference in the Prague Congress Centre. Delphine Baudouin stated that the venue proposed for Prague is adequate to host the ICOM General Conference. It houses sufficient meeting rooms and an exhibition area, and the service providers are experienced in organising such events. The venue proposed for Prague 2022 is easily reachable by metro. Delphine Baudouin specified that no detailed costs for the venue were included in the budget, which did not allow K.I.T. Group GmbH to check the accuracy of the proposal.

ICOM Norway would hold the conference in the Norway Exhibition and Convention Centre and the Thon Hotel Arena in Oslo. Delphine Baudouin stated that the venue is adequate to host the ICOM General Conference. It houses sufficient meeting rooms and a large exhibition area, and the service providers are experienced in organising such events. The venue proposed for Oslo 2022 is easily reachable by metro. She added that the living costs in Oslo are on average more expensive than in other European cities. Delphine Baudouin specified that the costs for the venue in the budget were detailed, transparent and accurate.

ICOM Egypt would host the conference in the Bibliotheca Alexandrina. Delphine Baudouin explained that it is a unique but challenging venue as both buildings of the Bibliotheca would be necessary, and a tent should be set up for the museum fair. Some of the rooms are small, and extra rooms would be needed in order to host the 30 International Committee meetings. However, the University of Alexandria could provide additional rooms for these meetings. The main auditorium of the Bibliotheca Alexandrina has a capacity of 1,638 seats, which is

not sufficient for the expected attendance of 2,500 delegates. Delphine Baudouin specified that an alternative was proposed and needed to be checked.

The venue for Alexandria 2022 is located in the city centre and is easily accessible by tram. She added that the costs related to the venue were not detailed, which did not allow K.I.T. Group GmbH to check the accuracy of the proposal.

Travel and Accommodation:

Prague is easily accessible, and the congress centre can be reached in 40 minutes from the airport. Delphine Baudouin reported that free public transportation tickets would be offered to all delegates and that Prague provides many accommodation possibilities. She specified that the rates of the city of Prague should be secured as it has a high touristic fluctuation.

Oslo is easily accessible, it can be reached in 19 minutes from the airport and the convention centre is 10 minutes from the airport with the Airport Express Train. Delphine Baudouin reported that free public transportation tickets would be offered to all delegates and that accommodation possibilities in Oslo are sufficient although hotel prices are quite high. Low-cost possibilities were presented by ICOM Norway and Delphine Baudouin advised that Oslo should make sure to have sufficient accommodation at a reasonable price for the delegates.

Alexandria can be reached from two airports, the Borg El Arab Alexandria Airport and the Cairo International Airport, which are respectively 2 hours and 3:30 hours from Alexandria. Shuttle buses would be provided for the delegates. Delphine Baudouin reported that local transportation in the city was not always easy and that accommodation possibilities in Alexandria are limited, with 3,400 rooms for the expected 2,500 delegates attending the conference. She specified that the creation of new hotels had been undertaken, but that for the moment the accommodation is not sufficient to host the ICOM General Conference.

She added that the accommodation rates should be secured, because of the discrepancy between the announced rates and the rack rates. K.I.T. Group GmbH advised ICOM Egypt to work on the accommodation issue.

Budget:

The budget for Prague 2022 is balanced. Delphine Baudouin specified that Prague was expecting 3,490 participants, which is high. The budget is realistic, but Delphine Baudouin stated that K.I.T. Group GmbH had insufficient visibility in terms of details in the listed expenses; there was a lack of transparency on the division of costs, which made it difficult for K.I.T. Group GmbH to verify accuracy.

The budget for Oslo 2022 is balanced. Delphine Baudouin specified that Oslo was expecting 1,980 participants. She added that Oslo expected significant income from subventions, representing 60 per cent of the budget income. Delphine Baudouin stated that the budget was accurate, transparent and very detailed.

The budget for Alexandria 2022 is balanced. Delphine Baudouin specified that Alexandria was expecting 2,500 participants. She stated that sponsorship income represented a significant part of the budget income, and would need to be clarified. She added that the budget and some expenses were not consistently accurate and recommended a deeper examination of the budget.

Communications and Collaboration:

Delphine Baudouin stated that the communication plan for Prague was general, and the costs were not clear enough and did not include reference to digital channels. The registration would be managed by a professional conference organiser. In terms of collaboration with ICOM, Delphine Baudouin stated that the division of tasks should be defined more accurately.

Delphine Baudouin stated that the communication plan for Oslo was extensive, innovative and attractive, but very expensive. The registration would be managed by a professional conference organiser. She added that there was a clear division of tasks between the local organising committee and the professional organiser, with leadership from ICOM.

Delphine Baudouin stated that the communication plan for Alexandria was complete, detailed and presented a clear budget. The registration would be managed by the Bibliotheca Alexandrina. She added that in terms of collaboration there is strong involvement from the Bibliotheca Alexandrina in the application. She also specified that K.I.T. Group GmbH could vouch for the organiser's awareness of how complicated organizing such an event as an ICOM General Conference was.

Delphine Baudouin then explained that they added an item on security based on the safety index from the website '<u>safearound.com</u>'. The safety index is calculated as a percentage, and based on different sources such as ministries and the OECD. Countries and city are rated from 0 to 100, zero being the most dangerous and 100 being the safer.

She announced that at the time of the presentation, Prague has a safety index of 83 per cent, Oslo has 78 per cent and Egypt as a country has 38 per cent.

In conclusion, Delphine Baudouin summarised the evaluation of the three bids.

The strengths of Prague are: access, infrastructure, and local prices. Its weaknesses are: a lack of transparency on the budget and the communication plan.

The strengths of Oslo are: access, the infrastructure and accuracy of the application and the communication plan. Its weaknesses are: hotel and living costs.

The strengths of Alexandria are: its commitment to the event and the fact that the conference would be held for the first time in Africa. Its weaknesses are: access, infrastructure, hotel capacity, and budget accuracy and clarity.

Juliette Raoul-Duval, Chair of ICOM France, asked Delphine Baudouin if K.I.T. Group GmbH looked at the possibility of simultaneous interpreting for the plenary sessions but also for the meetings of International Committees.

Delphine Baudouin replied that they visited all the venues with Peter Keller and she stated that none were adequately equipped with translations booths, except the Bibliotheca Alexandrina, which has several rooms including the main auditorium with translation booths. The main room of the Prague Congress Centre has translation booths and Oslo does not have translation booths, which would need to be built.

Daniele Jalla, from ICOM Italy, asked if the translation fees had been included in the budget of the three candidates.

Delphine Baudouin replied that the translation fees had been included in the budget of the three applications for the plenary sessions but not for the meetings of the International Committees.

Csilla Ariese-Vandemeulebroucke, Secretary of the Museum Association of the Caribbean (MAC), asked if there were differences in terms of travel grants between the three applications for delegates travelling from other regions in the world.

Delphine Baudouin replied that ICOM Egypt announced that they would cover additional travel grants for delegates coming from African countries, and offer a higher number of travel grants than ICOM Norway for Oslo and ICOM Czech Republic for Prague, which proposed 80 travel grants for the General Conference.

A participant asked if there were estimates of the average costs to travel to the three candidate cities.

Delphine Baudouin replied that the travel costs were calculated for the grantees, but there was no expectation in terms of travel costs for each single destination.

8.3/ Reminder of the voting procedure

Sophie Delepierre, Legal Advisor and Institutional Coordinator, explained the voting procedure for the host city of ICOM General Conference 2022 to the participants.

Before entering the room, the participants signed along to their committee's name and received a ballot paper. Sophie Delepierre reminded that for the Advisory Council, each National Committee, International Committee, Regional Alliance and Affiliated Organisation is entitled to one (1) vote. Furthermore, a voting member shall not be entitled to more than one (1) proxy.

She stated that a presence quorum of 50 per cent was required for this meeting to be held. With a maximum of 177 participants, the quorum had been reached this morning and the meeting could be held, as there were more than 89 participants.

Sophie Delepierre then detailed the voting process. First, each candidate city would have to designate a witness to attend the vote counting, with three (3) members of the Secretariat.

For the election, four (4) members of the Secretariat would pass with two (2) ballot boxes among the voting members and a new checking would be done while the ballots are put in the box. She specified that the ballot boxes would pass through the room once, and that no ballot paper would be accepted in the corridors.

As regards the counting process, members should select and tick one city. Ballots with more than one (1) ticked city would be invalid and ballots with no ticked boxes would be considered blank votes.

As provided in the ICOM Statutes, the candidate with the greatest number of votes (simple majority) would become the recommended candidate by the Advisory Council.

If two (2) candidates garnered the same number of votes, a second round would be organised.

After the counting, the results would be signed by the three (3) members of the Secretariat and by the three (3) witnesses. The results would be given to the Chair of the Advisory Council who would announce them to the Advisory Council.

Sophie Delepierre reminded the participants that the Advisory Council is not a decision-making entity within ICOM. Members would vote for a recommendation, based on which the Executive Board would make a decision.

8.4/ Vote on the recommendation

The vote on the recommendation was held to determine the host city for the 26th ICOM General Conference in 2022.

8.5/ Results of the vote on the recommendation of the host city of the 26th ICOM General Conference in 2022

Regine Schulz, Chair of the Advisory Council, announced the result of the vote of recommendation for the host city for ICOM in 2022: Alexandria received 67 votes; Prague received 52 votes; and Oslo received 12 votes.

Regine Schulz warmly thanked all the candidates for their presentations before moving to the next item.

<u>9/ Recommendations from the Separate Meetings of the National and</u> International Committees

9.1/ Recommendations from the Separate Meetings of the National Committees

Regine Schulz, Chair of the Advisory Council, invited Kidong Bae, spokesperson for the National Committees, to report on the separate meeting of the National Committees.

Kidong Bae first announced that all the recommendations made by the National Committees in 2017 had been taken into account by the Secretariat, which lead to the creation of international working groups, such as the Membership Working Group.

Kidong Bae then read the recommendations from the National Committees. See Appendix 2.

Regine Schulz thanked the speaker and asked if there were any questions or comments.

9.2/ Follow up and discussion on the recommendations

Goranka Horjan, from ICOM SEE, observed that the second recommendation, about storage and museum object care, should be more explicit and action-driven. She added that the recommendation should be related to the UNESCO Recommendation concerning the Protection and Promotion of Museums and Collections, their Diversity and their Role in Society.

She also suggested that ICOM could develop action-driven activities such as a platform, or a working group in order to implement adequate training and operational procedures.

Kidong Bae thanked the speaker for her intervention and said that the recommendation would be reworded and updated according to her suggestions. Alberto Garlandini, Vice President of ICOM, observed that National Committees have an important role to play with governments in the implementation of the UNESCO recommendation. He added that governments have the duty to report next year on the implementation of the recommendation and that it would be an opportunity for National Committees to contact their governments and encourage them to develop actions.

Luís Raposo, Chair of ICOM Europe, reminded the assembly that ICOM Europe had also proposed to draft a resolution on this topic, thus implementing a specific line of action that would hopefully be taken into account for Kyoto 2019.

Ani Avagyan, Chair of ICOM Armenia, commented on Recommendation 5 about elaborating guidelines for National Committees. She suggested developing a manual and stressed that in addition to guidelines, short training sessions would be necessary for representatives of newly established National Committees.

John McAvity, from ICOM Canada, observed that there is a need to consider the United Nations Declaration on the Rights of Indigenous People, and that museum professionals should take into account and respect the spiritual value of indigenous collections held in museums.

Sergio Servellón, Chair of ICOM Belgium, commented that regarding collections it is important to use international existing tools to ensure that the States respect their commitment, but also to coordinate the various initiatives carried out by ICOM Committees. For example, ICCROM with RE-ORG, but also the initiatives from ICMS, DRMC and ICOM-CC.

He suggested coordinating those endeavours in order to create a practical tool, which could be used directly by collection managers and museums.

Renata Vieira da Motta, from ICOM Brazil, said she supported Recommendations 4 and 5, which focus on the establishment of guidelines for National Committees. She stressed that they were of great importance in terms of management but also in terms of transparency for the National Committees.

Daniele Jalla, from ICOM Italy, observed that the theme of storage has been tackled regularly for the past two or three years. He specified that this is not only a technical question but also a question of legacy, which can be a burden. He commented that separating the storage places and the valuing of heritage would allow the museum to develop freely.

Daniele Jalla also suggested that the question should be approached with the idea of deploying the functions of the museum with fewer constraints in preserving the objects exhibited. He explained that, following this logic, museum objects, archive records and books from historical libraries could be preserved in the same place. In creating heritage archives, professions related to museums, libraries and archives could intertwine.

Milene Chiovatto, Chair of ICOM CECA, referring to Recommendation 3.a) on communication between the Secretariat and the ICOM membership, observed that the Secretariat should also ensure that the contact details, besides being updated and corrected, should also be complete.

Kidong Bae thanked the speakers for their observations and comments, and said they would be taken into account. He stated that the recommendations would be revised and finalised for the next annual meetings.

9.3/ Recommendations from the Separate Meetings of the International Committees

Regine Schulz, Chair of the Advisory Council, invited Kristiane Strætkvern, Spokesperson of the International Committees, to report on the separate meeting of the International Committees.

Kristiane Strætkvern first expressed her satisfaction that many of the recommendations made by the International Committees had already been taken into account and were being dealt with by the Secretariat.

Kristiane Strætkvern then read the recommendations from the International Committees. See Appendix 3.

She then asked if there were any questions or comments.

9.4/ Follow up and discussion on the recommendations

Luc Eekhout, Chair of ICOM Netherlands, commented that members of ICOM Netherlands are encouraged to join one or more International Committee. He pointed out that, however, it sometimes turns out that the email address of International Committees are not correct or that emails are not answered. He asked Kristiane Strætkvern to take note of this issue and examine the reachability of the International Committees.

Kristiane Strætkvern replied that she would relay the information to all the chairs and secretaries of the International Committees, in order to ensure that their contact emails are updated and that they actually respond.

Sergio Servellón, Chair of ICOM Belgium, commented on Recommendation 2 and asked how members could benefit from waiving fees since National Committees are collecting the dues. He observed that this would mean that National Committees would receive fewer dues, which would impact on International Committees, since a part of their funding comes from National Committees. Sergio Servellón added that, in his opinion, the participation issue stems from the fact that potential members are not allowed to travel during their working hours by their employers, rather than because of the fees. He said that an effort should be made in encouraging institutional members to allow their collaborators to travel during working time, in order to attend International Committees meetings.

Kristiane Strætkvern thanked the speaker and replied that they are aware that this recommendation will strongly affect National Committees. She specified that International Committees and National Committees should work on the suggestion together. She also stressed that the recommendation had been drafted with the idea to attract more young members and that institutions should send their young employees to attend to the meetings (international and national), where they could also expand their network.

Nava Kessler, Chair of ICOM Israel, suggested that with the new database system, it could be obligatory to specify whether the member want to join – or not – an International Committee, and if so, which International Committee the member is interested in joining.

Kristiane Strætkvern added that if the new website could include a presentation of the International Committees, it would be easier for new members to understand their activities.

Søren La Cour Jensen, Chair of ICOM Denmark, agreed with Nava Kessler and suggested that Recommendations 1 and 5 from International Committees and Recommendation 3 from National Committees, could be combined into one recommendation related to IRIS database. He added that IRIS automatically updates all contact information and provides a platform to communicate with the members, and that IRIS should know whether the member is part of an International Committee or not. He also noted that the problem is that they do not know what IRIS is capable of regarding these recommendations.

Gabriele Pieke, Chair of CIPEG, observed that the joining of new members (or absence thereof) to an International Committee should be made clearer. She explained that CIPEG received several message from members thinking that they are members of CIPEG, because they ticked that they were interested in joining the committee. She suggested that National Committees

should inform members through an e-newsletter or a webpage on how to check if they are members of an International Committee.

Léontine Meijer-van Mensch, member of the Executive Board, expressed her concern with regard to the figures of members being active in or members of an International Committee. She said she was against the notion of obligation to join an International Committee.

However, she suggested that a survey could be conducted in the first place in order to understand why members do not get involved in International Committees, which could then lead to a strategy. She added that more live-streaming could be provided so that members can take part in the community if they do not have the possibility to travel to international conferences. -

Kristiane Strætkvern replied that the Working Group on the Future of International Committees would create such a survey.

Eric Dorfman, Chair of NATHIST, clarified that members would be given a list of International Committees to opt into and or none at all. He specified that the only obligation would be to fill in the field in which the latter option is chosen on the website.

6/ Presentations of the work of the ICOM Standing Committees

6.1/ Presentation by the Strategic Allocation Review Committee (SAREC) Emma Nardi, Chair of SAREC

Emma Nardi, ICOM Treasurer and Chair of SAREC, presented the work of the Strategic Allocation Review Committee.

Emma Nardi first presented the committee, which is composed of 14 members coming from 12 different countries.

She then announced that all of the questions asked by the participants to SAREC during the Advisory Council of 2017 had been taken into account, and that the activities of SAREC for the past year were also determined by those questions from the members.

Emma Nardi said that during the workshop about SAREC, which was held on 6 June 2018, interesting issues were raised and they would be included into the work of SAREC for the upcoming year.

She stressed the importance of respecting deadlines and specified that new deadlines for 2018-2019 would be communicated in a near future.

Emma Nardi explained that SAREC distributed €380,000, shared between the subsidies to the International Committees, the travel grants and the ICOM Projects.

In terms of subsidies, €180,000 were distributed to the 30 ICOM International Committees, and €18,000 were distributed to the six Regional Alliances.

In terms of travel grants, €112,000 were distributed between 'young members', the board members of National Committees, the Standing Committees and Working Groups, and the members of the ICOM Executive Board.

As regards the ICOM Special Project, €70,000 were distributed to 15 projects. Emma Nardi highlighted that only 15 projects out of 31 proposals could be financed. Therefore, Emma Nardi reported that during the SAREC workshop there had been a discussion on what was expected by SAREC in terms of projects. It was decided that all the criteria mentioned during the workshop would be presented in a template, which members could follow when submitting a project. Emma Nardi hoped that this would allow SAREC to finance a larger number of projects in 2018.

6.2 Presentation by the Legal Affairs Committee (LEAC) Rina Pantalony, Chair of LEAC

No presentation was made during the Advisory Council for this item. Please find below the written version of the presentation, prepared by the Chair of LEAC.

LEAC held its annual meetings commensurate with ICOM's annual meetings. During the interim, members relied upon email to discuss any on-going issues. Two significant issues were managed by LEAC this past year:

1. The relationship between ethics and law and the development of a working relationship between LEAC and ETHCOM has been the subject of examination. During the course of the past year, Committee co-chairs and members have worked on recommendations to ICOM for a process by which issues that may come to the attention of the Secretariat might be assessed so as to benefit from the expertise of both committees, when warranted. In addition, it has been recommended that ETHCOM and LEACmeet jointly from time to time to examine issues of joint interest. The inaugural joint meeting between LEAC and ETHCOM was scheduled for June 2018 at ICOM's annual general meeting.

- 2. The issue of copyright exceptions for museums continues to evolve at the international level with ICOM represented at the World Intellectual Property Organization's Standing Committee on Copyright and Related Rights, that meets twice annually. As part of the Standing Committee's work, it has undertaken a second and more in-depth assessment of museum requirements relating to exceptions to copyright and ICOM has assisted in directing WIPO's work in this regard, recommending to WIPO reviewers of the research who are expert in both museum collections management and intellectual property, internationally. In addition, WIPO Secretariat has engaged ICOM in consulting upon scope of study, researcher of choice and methodology of study. The study is due to be released by WIPO at the November 2018 meeting of the Standing Committee on Copyright and Related Rights. At the links below, please find the most recent documents related to the Standing Committee's work respecting copyright exceptions for libraries, archives and museums. At these links you will also find meeting minutes for review:
 - http://www.wipo.int/meetings/en/details.jsp?meeting_id=46436
 - http://www.wipo.int/meetings/en/details.jsp?meeting_id=42304

Below please find a link to the upcoming Standing Committee meeting where it is expected that the museum study will be presented by the WIPO Secretariat. This meeting is scheduled for November 26-November 30, 2018.

• http://www.wipo.int/meetings/en/details.jsp?meeting_id=46444

Prepared by Rina Elster Pantalony Chair, LEAC

6.3 Presentation by the Ethics Committee (ETHCOM) Sally Yerkovich, Chair of ETHCOM

No presentation was made during the Advisory Council for this item. Please find below the written version of the presentation, prepared by the Chair of ETHCOM.

The Ethics Committee is pleased to report that the translation and formatting of their recent document 'Standards on Deaccessioning' is ready for dissemination on the new ICOM website

when it is launched. This past year also saw the release of the ICOM Statement on the Independence of Museums, a document also created by the Ethics Committee.

In addition to monitoring individual cases as they arise and advising the Secretariat on the ethical issues involved, the Committee has been working on drafts of two additional standards documents – Standards on Acquisition and Accessioning and Standards on Sponsorship and Revenue Generation. The Committee hope to have drafts of these documents to present to the Advisory Committee in 2019.

The Committee is monitoring the issues surrounding the repatriation and restitutions of colonial heritage and will determine if it would be appropriate for ICOM to develop standards to guide museums.

Finally, the Ethics Committee looks forward to its upcoming meeting with the ICOM Legal Affairs Committee where there will be a joint discussion of legal and ethical issues related to joint acquisitions, GDPR, artificial intelligence and virtual reality.

Prepared by Sally Yerkovich Chair, ETHCOM

6.4/ Presentation by the Disaster Risk Management Committee (DRMC) Corine Wegener, Chair of DRMC

Corine Wegener, Chair of DRMC and board member of ICOM United States, presented the work of the Disaster Risk Management Committee.

She presented the DRMC, a standing committee dedicated to emergency response for museums. The committee gathers museum-related professionals from different parts of the world to monitor cultural heritage emergencies and provide advice and assistance for museums around the world upon request.

She explained that since 2011, they observed damage to museums had increased in the Middle East due to armed conflicts. She specified that the majority of the damage is due to active combat, inflicted in many cases by the States who are responsible to protect cultural heritage under the 1954 Hague Convention for the Protection of Cultural Property in the Event of Armed Conflict.

Intentional destruction by extremist groups damaged important heritage sites in many countries over the past several years. In the past year, stabilisation of the military situation has allowed recovery operations to take place.

Corine Wegener then presented operations, which were undertaken in several damaged countries, such as the stabilisation and renovation of the Mosul Museum in Iraq. Help has also been provided for the stabilisation of the situation of museums in Syria, where fighting were taking place until very recently.

She then announced that a successful collections care and emergency preparedness workshop had been hosted in Haiti, where an earthquake caused important damages in 2010. The workshop was organised with the collaboration of the Cultural Conservation Centre at Quisqueya University, in Port-au-Prince, the Smithsonian and ICOM Haiti.

She explained that the main activity of DRMC in the past year was focused on the hurricanes of 2017. Experts from the United States have tried to help with the situation in Porto Rico and Virgin Islands but the hurricanes Harvey, Maria and Irma hit one after the other in a short span of time and several southern states in the United States were also impacted (Texas, Florida, Louisiana, Mississippi). Several Caribbean Island were also severely damaged by the hurricanes and gathering information had proved difficult. DRMC updated its webpage to provide disaster response information for cultural heritage professionals.

She then presented some examples of assistance. Experts from the Unites States, including Diana Pardue from DRMC, went to work helping Haitians recover from the hurricane; a heritage emergency response training was hosted by the Museum of Art of Porto Rico with participants from more than 20 museums and collecting institutions across the island; and in the Virgin Islands there were interventions to assist heritage professionals. Dominica and Barbuda museums contacted DRMC directly, which was able to connect them to relevant UNESCO colleagues for post-disaster assessment.

She announced that DRMC had planned to offer micro funding to museums with demonstrated need, but that the ICOM Disaster Relief funds for museums had been integrated into the ICOM Endowment Fund and were no longer available.

Corine Wegener stated that, as Chair of DRMC, she intended to re-establish the emergency fund or to establish a new fund for this purpose.

She then presented a project DRMC had been working on for the past two years: the mapping of museums. She specified that one of the clearest needs emerging from the 2016 and 2017 events has been information about museums and their location. The DRMC had therefore been working on the digital museum atlas and had mapped more than 6,700 museums around the world. The atlas would be accessible for future disaster responses. She said that DRMC focused

on the Caribbean, considering the hurricanes of 2017, in order to gather information rapidly. To this end, DRMC worked with UNESCO, MAC, LAC and other organisations.

Corine Wegener announced that DRMC would be in Kyoto in 2019, and a day-long disaster risk management workshop for ICOM members would be organised on 31 August 2019.

To conclude, the Chair of ICOM DRMC stated that many museums professionals are currently under an existential threat, not only in developing countries. Fast unpredictable hazards such as the 2017 hurricanes are an actual threat and volcanic eruptions in Hawaii and Guatemala can be predicted to some extent. She observed that ICOM was founded in 1946 in part to help the postwar recovery of museums, which points to the need of helping museums professionals facing armed conflicts.

She also pointed that museums professionals could not rely on governments to come to their aid in disasters and armed conflicts. Therefore, museum professionals should be more resilient and prepared to help their colleagues in need, professional to professional.

She announced that over the next year the DRMC would consider a discussion with the Executive Board, 'What is the next phase of DRMC?' Is it to remain a standing committee, which could advise on emergency but not actually assist museums? Or can DRMC become a more edged body in order to truly aid museums and museums colleagues in crisis?

6.5/ Presentation by the Museum Definition, Prospects and Potentials Committee (MDPP)

Jette Sandahl, Chair of MDPP

Jette Sandahl, Chair of the Museum Definition, Prospects and Potentials Committee, presented the work of the committee.

She then shared the purpose and mandate of the MDPP with the assembly.

The Committee for Museum Definition, Prospects and Potentials explores the shared but also the profoundly dissimilar conditions, values and practices of museums in diverse and rapidly changing societies.

Combining broad dialogue across the membership with dedicated expert fora, the committee addresses the ambiguous and often contradictory trends in society, and the subsequent new conditions, obligations and possibilities for museums, and advises the Executive Board and Advisory Council on these issues.

As the 2019 ICOM General Conference approaches, based on the information gathered, new trends observed and documented, and discussions conducted through its various working groups, the committee will advise the Executive Board and the Advisory Council on museological and epistemological problem areas in the existing museum definition.

The MDPP would make recommendations regarding the potential gains as well as the complication in revising the definition, as a shared, international framework, to reflect and include more contemporary conditions, potentials and priorities for museums.

She explained that the first year would be dedicated to exploring, listening, researching, and analysing without drawing any conclusions or attempting to write a new definition.

The committee would work from 'the outside in' rather than from the 'inside out'. She added that discussions about museums and the future of museums in trends and developments would consider society in general, and not only in traditional scientific paradigms or in museum concepts as such. The committee would search for new scientific, ethical and political constructs and positions.

The core coordinating group is composed of members from different regions of the world: Margaret Anderson (Australia), Lauran Bonilla-Merchav (Costa Rica), George Abungu (Kenya), Kenson Kwok (Singapore), David Fleming (UK), Rick West (USA), François Mairesse (France), Alberto Garlandini (Italy), Jette Sandahl, Chair of MDPP (Denmark) and Afşin Altayli, from the ICOM Secretariat.

The committee would work through seven sub-working groups, each dedicated to a specific theme and committed to global consultation in their working method.

Jette Sandahl said that the committee had had a meeting before the ICOM 2018 annual meetings and announced that the MDPP would meet in Singapore in October 2018, hosted by the Singapore National Heritage Board. The Chair of MDPP emphasised the importance of global representation and being able to meet in person.

In terms of schedule, the committee would hand its reports and recommendation to the Executive Board in December 2018.

In her opinion, the current definition has functioned as the 'backbone of the profession'. She added that when we examine more deeply the current definition, and assess it from a 21st century perspective, the more problematic the scientific, social, and political roots in value systems of the 18th, 19th and 20th century become. She stated that the MDPP and museum professionals need to examine whether or how these traditions and paradigms have become obstacles, and stand in the way of museums to responding adequately to new conditions and

potentials. She highlighted that the MDPP would also need to apprehend what is absent in the current definition and what the impacts of these absences are.

She explained that the term 'society' remained a term to discuss in the definition, and that nothing helps museums navigate the areas of current historic asymmetries of power and wealth, which are growing day by day in intensity. She added that nothing supports museums to meet 21st century expectations of implementing cultural democracy and participation. She stated that it is a question whether recognition of accountability and ethical responsibilities can remain absent from the definition of a museum in the 21st century.

Current global surveys define shared trends and concerns around the world, such as climate change, destruction of nature, inequality, discrimination, lack of economic opportunities, large-scale conflicts and wars, government transparency and accountability and migration.

Jette Sandahl reported that identical and similar concerns were voiced by many of the 700 professionals who have participated in the round tables run by the MDPP.

The attending professionals also identified the challenges museums face because of these issues, which call for change in working methods toward more openness to the communities and increasing diversity; addressing inequality, conflicts and migration. The participants are also developing participatory working methods, which are responsive platforms for the surrounding communities.

Jette Sandahl expressed her belief that the interconnectivity between societies, communities and museums are rather vital for ICOM and museums, whether or not the Executive Board would decide on revising the museum definition.

If such a decision were to be taken, she believes it would be extremely useful and interesting to run such a process again following these working methods, which lead so many of our members into a broad dialogue.

6.6/ Presentation by the Strategic Plan Committee (SPC)

Luigi Di Corato, Chair of SPC, presented the work of the Strategic Plan Committee.

Luigi Di Corato explained that after the approval of the Strategic Plan in Milan in 2016, the Executive Board confirmed the constitution of the ICOM Strategic Plan Committee for the years 2017-2020, in June 2017.

Chair:

Luigi DI CORATO, Italy

Members:

- Chedlia ANNABI, Tunisia
- Robin HIRST, Australia
- Terry NYAMBE, Zambia (Member of ICOM Executive Board)
- Mark O'NEILL, United Kingdom
- José ORTIZ, United States
- Claudia PORTO, Brazil
- Beate REIFENSCHEID, Germany
- Michael RYAN, Ireland
- Carol SCOTT, United Kingdom (Member of ICOM Executive Board)
- Joana SOUSA MONTEIRO, Portugal

Ex-officio:

- Suay AKSOY, Turkey (President of ICOM)
- Peter KELLER (General Director of ICOM)

He specified that the creation of the Strategic Plan Committee is the consequence of the non-renewal of the Strategic Plan and Resolution Monitoring Committee. The aim of the SPC is to ensure a regular review of and discussion on the Strategic Plan itself.

The first meeting of the SPC was held in Paris on 7 February, 2018. Discussions took place with the President, Suay Aksoy, the Director General, Peter Keller, and the heads of the Secretariat Departments.

Luigi Di Corato explained that they started working on the five strategic directions of the Strategic Plan, in order to open the discussion on the 'use' of the ICOM Strategic Plan and eventually transform the Strategic Plan into a more practical document.

The SPC would also work on combining the current Strategic Plan in collaboration with membership, collecting information via surveys and workshops to better connect ICOM as a whole and on helping the Secretariat to prioritise the Strategic Plan objectives (together with FIREC, and SAREC).

The SPC also started to collect the needs of ICOM members through a survey in order to get feedback on the most important topics ICOM should be focusing on in the Strategic Plan. The SPC would then distil ICOM's mission and vision and identify the key benefits and assets that ICOM has to leverage in the implementation of the plan. Accordingly, the first step is taking into account the members' point of view.

Luigi Di Corato described the characteristics and structure of the survey and stated that it had been successful, with 87 responses received and analysed by the members of the SPC.

He announced that the SPC would then work on developing a draft for ICOM's vision and mission statement. The SPC would also support the Executive Board and Secretariat in integrating the current Strategic Plan through action plans and transforming the Strategic Plan into a draft business plan.

10/ Presentation of topics for IMD 2020 and 2021 (vote)

Three themes were proposed for 2020 and 2021: 'Museums for the Climate', 'Museums for Gender Equality' and 'Museums and Indigenous People'.

Ten additional themes were proposed by the members for either year: 'Museums for Diversity and Inclusion'; 'Museums: Inspiring the Future'; 'Museums and Climate Change'; 'Hidden Collections, Shown Collections'; 'Museums and Community Heritage'; 'Museums: Reality versus Virtuality'; 'Museums: Key to Healthy Life'; 'Museums: Heart of Culture'; 'Museums: Reflection of Human Existence' and 'Keeping safe in Museums – Between Preservation and Protection'.

Peter Keller, ICOM Director General, suggested merging the themes 'Museums for the Climate' and 'Museums and Climate Change' into a single one. Hence, both themes would be considerate under the wording 'Museums for the Climate'.

Peter Keller then reminded the participants of the voting procedure, which would be by show of hands, and that each committee was allowed to vote for only one proposal.

A discussion ensued, and a participant suggested adding an 's' to 'people' in the wording of the suggested theme 'Museums and Indigenous People', which was accepted.

The Chair of ICOM Guatemala, Liwy Grazioso Sierra, asked if it could be possible to vote for two proposals, since they were voting for two years. Peter Keller suggested that they would select the two themes that would win the largest share of votes.

Emma Nardi observed that the proposed theme 'Hidden Collections, Shown Collections' could draw attention to the issue of storage. The Chair of the Committee who proposed this theme thanked Emma Nardi for her observation, and explained that they proposed the theme 'Hidden Collections, Shown Collections' exactly in order to address the issue of storage. She also expressed that 'Museums for the Climate' and 'Museums and Climate Change' did not have the same meaning, especially because museums do not usually do anything FOR the climate but are engaged with climate change issues. The right wording would therefore be 'Museums and

Climate Change'. Peter Keller took into account this observation, and had the theme 'Museums for the Climate' replaced by 'Museums and Climate Change'.

Then Peter Keller then added a theme suggested by Ani Avgayan, 'Museums Horizons. Research and Innovation' to the list of topics for International Museum Day 2020 and 2021.

Antonio Rodriguez, Chair of ICEE, observed that several themes could be combined, for example under the topic 'The Future of Inclusion'.

Goranka Horjan, Chair of ICOM-SEE, suggested to vote first for the topic for the year 2020, and then for the topic for the year 2021. The Chair of ICOM Uruguay, Virginia Serrana Prunell, added that it would avoid electing similar themes for both years.

Peter Keller bid the assembly to vote twice for the topics for International Museum Day 2020 and 2021, which was agreed unanimously.

The vote for 2020 was opened and the theme of 'Museums for Diversity and Inclusion' won the largest share of votes, with 23 votes.

The theme elected for 2020 was removed from the list of proposals and the vote for 2021 was opened. The theme 'Museums: Inspiring the Future' won the largest share of votes, with 28 votes.

11/ The dates and venue of the 85th and 86th Advisory Council Meetings (Kyoto, Japan, September 2019)

Regine Schulz, Chair of the Advisory Council, announced the dates for the 85th and 86th Advisory Council Meetings, which would take place in Kyoto on Sunday 1 and Saturday 7 September, 2019.

12/Other matters

As no other matters were raised, the Chair of the Advisory Council, Regine Schulz, concluded by thanking the interpreters, the Secretariat and the Director General Peter Keller for their work prior and during the annual meetings.

The 84th Advisory Council was closed at 4:40 p.m.

Appendix

APPENDIX 1: Agenda of the 84th Session of the Advisory Council Meeting

ITEM	o:	AGENDA

o.

4.

Agenda

Venue: UNESCO Headquarters, Fontenoy Building, Room XI

Chair: Regine Schulz, Chair of ICOM Advisory Council

0.1	Opening
	Suay Aksoy, President of ICOM
	Regine Schulz, Chair of ICOM Advisory Council
0.2	In memoriam
0.3	Approval of the Agenda
1.	Approval of the Minutes of the 83 rd session of the Advisory Council of
	8 June 2017
2.	Nominations and Election Committee (NEC): Appointment
3.	Presentations of ICOM Secretariat
3.1	Introduction of the new members of the ICOM Secretariat
	Peter Keller, Director General of ICOM
3.2	Presentation of the ICOM Membership 2017 Annual Report
	Benjamin Granjon, Head of Membership Department
3.3	Presentation of the ICOM Programmes 2017-2018
	France Desmarais, Director of Programmes and Partnerships
3.4	Presentation of the ICOM Publications 2017-2018
	Aedín Mac Devitt, Head of Publications and Documentation Department
3.5	Presentation of the ICOM Communications
	Fleur Braghetto, Head of Communications Department and Public Relations
	Department

Emilie Turbat, Chief marketing and Sales Officer, Afnic

Presentation of MuseDoma

	Guo Meixia, Deputy Director of the ICOM-ITC Secretariat
6.	Presentations of the work of the ICOM Standing Committees
6.1	Presentation by the Strategic Allocation Review Committee (SAREC)
	Emma Nardi, ICOM Treasurer and Chair of SAREC
6.2	Presentation by the Legal Affairs Committee (LEAC)
	Rina Pantalony, Chair of LEAC
6.3	Presentation by the Ethics Committee (ETHCOM)
	Sally Yerkovich, Chair of ETHCOM
6.4	Presentation by the Disaster Risk Management Committee (DRMC)
	Corine Wegener, Chair of DRMC
6.5	Presentation by the Museum Definition, Prospects and Potentials Committee (MDPP)
	Jette Sandahl, Chair of MDPP
6.6	Presentation by the Strategic Plan Committee (SPC)
	Luigi Di Corato, Chair of SPC
7 •	Update on the preparations of the ICOM General Conference in Kyoto
	in 2019
	Johei Sasaki, President of Kyoto 2019 Organising Committee
	Mr Koji Kinutani, artist
8.	Preparation of the selection of the host city of the 2022 General
	Conference
8.1	Presentation of the candidates
	Alexandria, Egypt
	Oslo, Norway
	Prague, Czech Republic
8.2	Reminder of the procedure
	Sophie Delepierre, Legal Advisor and Institutional Coordinator
8.3	Presentation of the Evaluation report
	Delphine Baudouin, K.I.T. Group GmbH
8.4	Vote of the recommendation
8.5	Results of the vote on the recommendation of the host city of the 26th ICOM
	General Conference in 2022

Report on the ICOM International Training Centre (ITC)

5.

9.	Recommendations from the Separate Meetings of the National
	and International Committees
9.1	Recommendations from the Separate Meetings of the National Committees
	Kidong Bae, Spokesperson of the National Committees
9.2	Follow up and discussion on the recommendations
9.3	Recommendations from the Separate Meetings of the International Committees
	Kristiane Strætkvern, Spokesperson of the International Committees
9.4	Follow up and discussion on the recommendations

- 10. Presentation of topics for IMD 2020 and 2021 (vote)
- 11. The dates and venue of the 85th and 86th Advisory Council Meetings (Kyoto, Japan, September 2019)
- 12. Other matters

APPENDIX 2: Recommendations from the Separate Meetings of the National Committees (Paris, 7 June 2018)

- 1. The NCs call for the establishment of a fixed and clear terminology, to be elaborated in the three official languages of ICOM.
- 2. ICOM should highlight the importance of museum objects and storage, and the need for their care and preservation, in order to prevent these objects from being neglected or destroyed.
 - a. The NCs recommend a stronger focus on the preservation of objects in storage in order to avoid their destruction. The authorities responsible must be asked to commit to the preservation of these objects, because of their importance for future generations.
 - b. The NCs recommend to focus on training, in order to improve collection management, and thus secure their survival.
 [in collaboration with the ICs]
- 3. The ICOM Secretariat should ensure better communication by resolving all technical problems and inform members about new communication strategies, for instance new data protection laws.
 - a. The Secretariat should develop a new approach to communication with the entire ICOM membership. The Secretariat should also ensure that all member contact details are updated and corrected.
 - b. As regards the launch of surveys by any member, it is recommended that the Secretariat be consulted on the themes of the surveys, as well as the proposed timeframes before the surveys are disseminated.
- 4. As regards the ICOM graphic charter, the NCs recommend that the existence of these guidelines continue to be promoted regularly among membership.
- 5. The NCs recommend that guidelines be elaborated for the creation and management of National Committees.

6. On the choice of IMD themes, the NCs recommend that a step-by-step approach and fixed schedule be defined, in order to gather as many ideas as possible from membership. These ideas should then be relayed to the Secretariat, in order to select the most appealing proposals through a fruitful preliminary debate. A platform could be created, in which members could suggest themes for IMD until two months before the General Assembly.

APPENDIX 3: Recommendations from the Separate Meetings of the International Committees (Paris, 7 June 2018)

- 1. To increase visibility and encourage membership of ICs, the ICs recommend that
 - a. ICOM Secretariat capitalise on the launch of the new ICOM website and IRIS database to maximise the visibility of ICs.
 - b. To make it obligatory for each member to take a stand regarding IC membership in the IRIS database.
 - c. That up to date information about current membership of each IC is made available to the ICs.
 - d. NCs actively encourage membership of ICs with initiatives such as inviting IC members to present their activities at their conferences and suggesting that members join ICs when they become an ICOM member.
- 2. In order to support and attract younger members, the ICs recommend initiatives such as
 - a. Offering reduced fees or waiving fees for the first year of membership,
 - b. Increasing relevance, offering attractive platforms for presentation of their work and research and
 - c. Introducing a YOUNG ICOM forum.
 - d. In order to facilitate the participation of ICs in Kyoto 2019, the ICs recommend that the Kyoto 2019 organising committee consider providing interpreting solutions in the three official languages of ICOM and Japanese free of charge for the IC meetings
- 3. The ICs request clarification on the election procedures and rules for the ICs when a new board is elected during a General Conference.
- 4. The ICs recommend the creation of a common online tool for registration and payment for the annual meetings of the ICs.