ICOM is unique as a global organisation with a unique potential to support the development of museums worldwide. It provides a space for dialogue, reflection, cooperation and exchange by offering support and guidance, setting ethical and professional standards for the museum community; and advocacy as an influential NGO representing and promoting the interests of museums and their role in society.

In recent years, the structures and operations of ICOM have become more transparent and membership-focused. But there is still room for improvement. ICOM is still a predominantly Eurocentric organisation, and needs to become more accessible if it is to attract new members and extend its international presence. The best way to achieve this, I believe, is to find ways to harness the expertise, energy and enthusiasm of its membership base, providing more opportunities for museum professionals to contribute directly. ICOM will be able to realise its full potential as a truly international network of museum professionals. If elected as a member of the Executive Board, my priorities would be to ensure accountability and efficiency while encouraging the development of programmes and services aimed at networking and participation.