

ICOM Solidarity Projects 2021 Call for projects

Deadline for Application: **13 December 2020** at midnight (GMT + 1)

At its 145th session (16 June 2020), the ICOM Executive Board decided to reallocate the 2020 funds that have not been spent due to the COVID-19 pandemic (280.000 euros) to “ICOM Solidarity Projects”.

IMPORTANT: Please note that this call differs from the regular ICOM Projects 2021 call.

General characteristics of ICOM Solidarity projects

- The ICOM Solidarity Projects 2021 call focuses on the challenges museums face during and after the COVID-19 crisis.
- Project Budget: ICOM can cover up to 90% of the project. The maximum requested amount to ICOM cannot exceed €30 000.
-For example: if the project costs 50.000 euros, ICOM will be able to fund up to 30.000 euros.
- ICOM Standing Committees (SC) and Working Groups (WG) cannot be first applicants to a project. Nevertheless, contrary to regular ICOM Projects, they can be official Project Partners. SAREC may not be applicant nor partner.
- **If funds are still available, a second call for Solidarity Projects will be launched in February 2021.**
- Duration: Projects must be terminated by 31 December 2021. ICOM Secretariat will follow-up closely on the project during 2021.
- In order to avoid duplication of efforts, applicants are encouraged to take into account all of ICOM's activities related to COVID-19 in recent months: webinars, polls, ICOM Voices articles, other International and National Committees activities, etc.
-For more information, please visit <https://icom.museum/en/covid-19/>.

1) Type and content of projects

ICOM is interested in receiving project proposals related to the **challenges raised by the ongoing pandemic and museums' resilience**, exploring promising case studies and new models for museum practice in the aftermath of the COVID-19 crisis that could be used elsewhere. **Here below are some possible themes (non-exhaustive list):**

- Best practice examples on organizing work in museums and adapting to new circumstances: trends and new ideas (i.e., for museum education);
- Museum professionals' challenges – remote work and the risk of losing the job;
- The post-pandemic visitor: safety and new needs in focus;
- Relations between museums and their community during and after the pandemic: support to implement new approaches;
- Strategic and operational planning to ensure a sustainable future of museums after the lockdowns;
- Activities conceived for the post-pandemic scenario seeking to:
 - generate income for museums
 - create jobs
 - reorganise the visits and exhibitions
 - develop new activities
 - reach out to local publics and communities
 - develop online activities
- Other topics that can be of general interest for the global museum community related to post-COVID 19 resilience.

Taking into account the current health situation and the resulting travel restrictions, only projects whose outcomes or final products (PDF reports, videos, websites, etc.) can be accessible online are eligible. In addition, ICOM only accepts content that can be adapted and applied to other situations by other actors (i.e., units of study on specific topics, videos, self-assessment tools, etc.).

Applicants should provide information on the following:

1. The topic, objectives and expected outcomes;
2. The programme, including (if applicable) trainers and/or speakers (please specify their names, profiles, nationality, areas of expertise and their relevance to the project);
3. Digital platform to be used and how it can be shared with other museums/publics;
4. Cooperation with other committees or organisations and how the work is shared according to their respective expertise;
5. Represented countries;
6. Language(s).

All kinds of multimedia, written, visualized or interactive forms of materials to be delivered as final practical outcomes (for example, webinars, podcasts, digital exhibitions, collection accessibility programmes, training programmes, etc.) are accepted. Let's create new ways and new formats!

2) General Guidelines

a) Relevance to ICOM Strategic Plan:

The proposed project shall be in line with ICOM's [Strategic Plan 2016-2022](#) in order to strengthen ICOM's network and visibility in the post-pandemic scenario. The

proposal shall describe the role of the involved Committee, Regional Alliance (RAs), SC, WG and Affiliated Organisation (AOs), as well as the expected results and impact.

b) Specific relevance of topics within the post-pandemic scenario:

As stated at the introduction of this call, the projects submitted should focus on the challenges museums face in the aftermath of the ongoing pandemic.

c) Collaboration within the network:

Requests must be generated by a broad regional or international approach. Hence, collaboration with other Committees, RAs, SC, WG and AOs is mandatory. It is recommended that you propose concrete cooperation demonstrating common reflection by using a single application form for one project involving several ICOM Committees, RAs, SCs, AOs and/or WGs. This application form should be co-signed by each Chair of the Committee, RA, CS, AO or WGs. The proposal shall describe the role of the involved Committee, RA, CS, AO or WGs as well as the expected results and impact.

Each Committee, RA, SC, AO or WG can participate only in one project.

d) Ineligible Projects:

- Requests that are not directly connected with the general topic of ICOM's network's and museums' resilience during and after the COVID-19 crisis;
- Projects that are restricted exclusively to one museum, to a local area or to one committee/RA/SC/AO/WG.

e) Eligible Expenses:

- Expenses directly related to completion of the project: e.g., technical support, printing, consultants' fees, digital platforms for conferences, production costs, etc.

g) Ineligible Expenses:

Everyday expenses are not covered by the ICOM Solidarity Projects 2021 programme, in particular:

- Given the sanitary situation, travel costs (including airfare, hotel accommodation, public transportation, per diem etc.) and catering expenses are not taken into account.
- Creation and maintenance of websites by third entities, since ICOM provides this service;
- Preparation and publication of newsletters;
- Organisation and financing of Committees' annual conferences as well as the publication of their conference proceedings;
- Organisation and financing of International Museum Day (IMD).

f) Budget (in Euros):

- **Amount requested from ICOM**

- The amount should be precise, relevant, detailed and expressed in euros;
- Budgets submitted must clearly identify the type of expenditure that ICOM is asked to fund;
- ICOM can cover up to 90% of the project costs;
- The maximum requested amount cannot exceed €30 000.

Note: Project proposals that do not provide clear, detailed and coherent budgets will be refused.

- **External sources of funding**

- A clear list of the names of other potential or confirmed donors should be included with a note indicating whether the requested amount from each source has been confirmed (please provide evidence) or is anticipated;
- In-kind contributions: Activities of board members should be voluntary and not considered as in-kind contributions.

g) Other Information

- **Signature**

The application form must be signed by the President of each Committee, RA, SC, AO or WG involved in and/or in charge of the project, or if adding a signature is not possible, an email in support of the project will be accepted. In doing so, the Committee, RA, SC, AO or WG guarantees that the project will be executed in compliance with the request. **Requests that have not been signed will not be considered.**

- **Report on funded projects**

Upon completion of the project, or by 31 December 2021 at the latest, you must submit a final report to the ICOM Secretariat along with any material that was created and published online in relation to the project (brochures, books, illustrations, audiovisual material, etc.) as well as a detailed financial report with proof of expenses (receipts, invoices, etc.).

You should also send a written summary (300-500 words) of the topics and issues dealt with, which potentially could be used again in future ICOM activities and be published on the ICOM website.

- **Contact**

- Please complete (in English, French or Spanish) the related online form available at https://icom.formstack.com/forms/2020_2021_icom_solidarity_projects_application and upload the required documents (if applicable).
- In addition to the online form you may also post required documents directly to ICOM Projects –15 rue Lasson 75012 Paris or send them to projects@icom.museum
- If you have difficulties uploading your documents or have any related questions please contact: projects@icom.museum or fernando.avakian@icom.museum

Deadline for application to the first call: 13 December 2020 at midnight (GMT+1)

Communication of results by ICOM starting on 18 January 2021. Please do not inquire about your application before this date. **Applications submitted after the deadline will not be considered.**

As stated above, if funds are still available after the present call for Solidarity projects, a second one will be launched in February 2021.