

## **Towards a new Museum Definition**

**Wednesday, 10 February 2021**

**08:00 PST – 10:00 CST – 11:00 EST- 17:00 CET**

### **Welcome to a Kick Off Event for input for a new museum definition!**

On Thursday, 10th of December, ICOM presented a new way forward towards a new museum definition. Under the lead of Lauran Bonilla-Merchav and Bruno Brulon, ICOM Define is working with an inclusive approach, transparent methodology and openness all steps of the way towards a new definition of a museum. The process is aiming to arrive at the next ICOM General Conference in 2022 with a museum definition proposal to be submitted for a vote. In advance, four rounds of consultation with all members will be conducted.

IC Ethics hereby invites all our members to a Kick Off Event with Lauran Bonilla-Merchav. Here, you will be provided with all input needed to know to make your voice be heard while discussing this crucial topic.

Save the date and check out ICOMs member space for more information about the process and all relevant documents:

<https://icom.museum/en/member/take-part-in-the-new-definition-of-the-museum/>

**Register here:** <https://us02web.zoom.us/meeting/register/tZEpf-CrrDsoGdXN5Oh-vbdytFzivRZTdUzj>