

When Private Homes Become Museums: Transforming the Sursock Palace after the Beirut Blast

19 March 2021

10 am-12pm CEST; 11am-1pm EET; 9-11 am GMT

[REGISTRATION LINK](#)

Opening remarks

Sarkis Khoury, Director General, Directorate General of Antiquities, Lebanon

Valéry Freland, Executive Director, ALIPH

Speakers



Mary Cochrane, Owner, Sursock Palace

The Conversion of the Sursock Palace to a Museum and a Cultural Center

Mary Cochrane will speak about the plans for the conversion of the Palace to a Museum and Cultural center, about the history of the Palace, and about why it will be of interest to local and foreign visitors.



Ben Cowell, General Director, Historic Houses, UK

Enterprising Houses

Ben Cowell will give an overview of the different ways that independent owners in the UK generate the income necessary for maintaining their historic homes.



Yvonne Ploum, Director ErfgoedAcademie, the Netherlands, and Chair of ICOM DEMHIST

Between Dream and Reality

Focusing on the example of Museum Oud Amelisweerd, Yvonne Ploum will talk about three requirements to make a museum dream into museum reality: network support, business models, and fundraising.



Luma Hamdan, Director, Darat al Funun, Jordan

Darat al Funun: Thirty Years of Experience

Luma Hamdan will outline the experience of Darat al Funun in Amman, a home for the arts and artists from the Arab world, housed in six restored historic buildings from the 1920s.



Laure Barthélemy-Labeeuw, Curator, Villa Ephrussi de Rothschild, France

Private Collections in Private Villas: How to Present and Conserve

Laure Barthélemy-Labeeuw will discuss the issues of presentation and conservation of a private collection in a private historic villa.

Closing remarks

Anne-Marie Afeiche, Director General, General Council of Museums, Lebanon

Moderated by Maja Kominko, Scientific and Programs Director, ALIPH
Simultaneous interpretation in English and French

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