

Principles

- **Consultation:** involving the ICOM membership, Committees, Regional Alliances, Secretariat and Executive Board in the development of the plan.
- **Ownership:** the Strategic Plan must be 'owned' and implemented across the ICOM community.

Process - what the SPC has done

2021

STAGE 1

CONSULTATION WITH CHAIRS OF RAS, SPOKESPEOPLE FOR NCS AND ICS, COMMITTEE AND WORKING GROUP CHAIRS, EB AND SECRETARIAT

Responses guide survey development.

STAGE 2

SURVEY SENT TO ICOM MEMBERSHIP (AUGUST-SEPTEMBER 2021)

1628 responses

Report to Advisory Council November 2021

Report to EB December 2021

2022

STAGE 3

RESULTS OF MEMBERSHIP SURVEY GUIDE DRAFT OF STRATEGIC PLAN.

Draft plan sent to Chairs of Committees, Working Groups and Regional Alliances, Secretariat and Executive Board for comment.

Interviews with Director- General and Secretariat Heads of Departments.

Meetings with EB.

STAGE 4

RESPONSES TO DRAFT STRATEGIC PLAN ANALYSED.

Revised plan goes to EB for approval at June meetings.

Approved plan goes to General Assembly in Prague for adoption.

< Product - a vision for change >

By 2028, ICOM will be a more transparent, agile, collaborative and democratic organisation, supporting our network as it faces the demands of a rapidly changing world.

**The global
voice for the
museum
community**



Global Positioning

**Governance
Communication
Financial Principles
Diversity**



**Best practice
in governance
and
management**

**Supporting a
Network
Dealing with
Change**



**Sustainable Funding
Climate Change
Digital Futures
Leadership
Decolonisation**

What people said about the plan

Great in the sense that 'it does not look like a copy and paste from the past'. Really a new one. Ambitious looking towards the future.

Making the SP a guide for the Committees as well; Useful that partners outside Sec and EB are identified.

The main focus areas have been well defined and how they will be achieved and measured.

The values are very well phrased

It is clear and well structured. The process has been inclusive. The output is professional.

Very focused – an improvement on the last plan; More workable from the perspective of the Secretariat; General previous plan less easy to develop workable objectives from

ICOM will commit to transparent governance and strategic management. It addresses current issues such as inclusion, diversity and climate change.

Broad, three focus areas are useful...Overall address the topics that are important to the membership. Useful instrument to get feedback from the membership about what is important and the overall direction of the Association

More specific, concrete and clear. Current challenges are taken into account.

Provides a clear path for the next years

It is written briefly, clearly and precisely. The goals, responsibilities etc. are well clarified

The plan is clear and concise and addresses many of the issues brought forward by membership.

Next steps

01



ICOM Triennial

When we meet in Prague at the ICOM Triennial Conference in August 2022, the General Assembly will be asked to adopt the new Strategic Plan and set the directions for the Association until 2028.

02



Your role

This is your plan. Upon adoption by the General Assembly during the ICOM Triennial in Prague (August 2022), the Strategic Planning Committee will work with the International and National Committees, Regional Alliances, Standing Committees and Working Groups to develop implementation plans based on a selection of those strategies which are most relevant to the work you do.

03



ICOM's role

Strategic plans are always important but this is a momentous time as museums progressively reopen post-Covid, count the cost of closures during the pandemic and reimagine the future in a changing world. Leading the global museum community through this period of transition is ICOM's role and we have an opportunity to plan how the Association can best fulfill this role in the next decade.