



PRESS RELEASE

Unlocking Knowledge: International Museum Day 2024 Unveils 'Museums for Education and Research'

on **May 18th**, International Museum Day 2024 invites the world to recognize the pivotal role museums play in education and research under the theme "Museums for Education and Research." This global celebration highlights museums as vibrant spaces that cultivate learning, inspire curiosity, and contribute to groundbreaking research.

Key Highlights for International Museum Day 2024:

- Educational Empowerment
- Research Collaborations
- Digital Learning Landscape
- Inclusive Initiatives
- Preserving Our Shared Heritage



Gabor Palotai Design, renowned for its award-winning avant-garde design philosophy, designed the IMD 2024 poster. The abstract composition is a visual metaphor for the vast repository of information housed within museums, waiting to be explored and shared.

About IMD

International Museum Day is an annual event established by ICOM in 1977 to highlight the crucial role of museums in cultural exchange, enriching cultures, and fostering understanding among people.

IMD supports SDGs

- **Goal 4:** Quality Education
- **Goal 9:** Industry, Innovation, and Infrastructure

About ICOM

The International Council of Museums (ICOM) is an international NGO made up of over 45,493 museum professionals in 123 countries and territories.

Press Contact

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