Capacity building session

ICOM Award for Sustainable Development Practice in Museums

Henry McGhie, Curating Tomorrow
Agenda 2030 and the Sustainable Development Goals (SDGS)
“Peace, dignity and equality on a healthy planet”
Sustainable Development

PEOPLE
End poverty and hunger in all forms and ensure dignity and equality

PLANET
Protect our planet’s natural resources and climate for future generations

PARTNERSHIP
Implement the agenda through a solid global partnership

PROSPERITY
Ensure prosperous and fulfilling lives in harmony with nature

PEACE
Foster peaceful, just and inclusive societies
Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all
ensure all learners acquire knowledge and skills needed to promote sustainable development, including among others through:

• education for sustainable development and sustainable lifestyles,
• human rights,
• gender equality,
• promotion of a culture of peace and non-violence,
• global citizenship,
• and appreciation of cultural diversity
• and of culture’s contribution to sustainable development

What museums can do? Develop new programmes, alter existing programmes, educate people, ensure programmes are available to everyone, address particular pressing topics
1. Protect and safeguard the world’s cultural and natural heritage, both within museums and more generally.
2.

Support and provide learning opportunities in support of the SDGs
3.

Enable cultural participation for all
4.

Support sustainable tourism
5.
Enable research in support of the SDGs
6.

Direct internal leadership, management and operations to support the SDGs

TARGET 8-5
FULL EMPLOYMENT AND DECENT WORK WITH EQUAL PAY

TARGET 4-4
INCREASE THE NUMBER OF PEOPLE WITH RELEVANT SKILLS FOR FINANCIAL SUCCESS

TARGET 11-5
REDUCE THE ADVERSE EFFECTS OF NATURAL DISASTERS

TARGET 13-3
BUILD KNOWLEDGE AND CAPACITY TO MEET CLIMATE CHANGE

TARGET 12-6
ENCOURAGE COMPANIES TO ADOPT SUSTAINABLE PRACTICES AND SUSTAINABILITY REPORTING

TARGET 12-7
PROMOTE SUSTAINABLE PUBLIC PROCUREMENT PRACTICES

TARGET 16-6
DEVELOP EFFECTIVE, ACCOUNTABLE AND TRANSPARENT INSTITUTIONS

TARGET 16-8
PROMOTE AND ENFORCE NON-DISCRIMINATORY LAWS AND POLICIES
7. Direct external leadership, collaboration and partnerships towards the SDGs
• Look at projects in terms of the SDG targets
• Select 1-3 (no more) main targets that are the focus of the project (increasing benefits, reducing harmful impacts)
• What difference did it make for that target?
• What other benefits and impacts did it have?
Where to find information on the SDG targets:

Visit https://sdgs.un.org/goals

Choose a goal, go down the page to ‘targets and indicators’

Also, have a look at ‘Understanding the SDGs’, ‘Mainstreaming the SDGs’ or ‘Localising the SDGs Through Museums and Libraries’.
ICOM Sustainable Development Action Plan

Presented at Prague triennial in 2022

Can help you and those making submissions to understand the impacts of projects

Encourage committees to make use of the Action Plan, for a committee-driven approach to sustainable development