

ICOM-IMREC Conference: Museums and the Sustainable Development Goals - Towards 2023

July 2 / Day 1	
Registration	
8:30-9:00	Registration
Opening Ceremony	
09:00 - 10:00	(South Korea) Sunjung Kim Chair, ICOM KOREA (Italy) Emma Nardi President, ICOM (China) Yong Duan Vice Chancellor, Shanghai University (South Korea) Sanghoon Jang Director, National Folk Museum of Korea (UK) Carol Scott Chair, ICOM-IMREC Academic Programming Board
Keynote ①	
10:00-11:00	[Moderator] (South Korea) Inkyung Chang Vice President, ICOM / Director, Iron Museum Homo Sapiens, Uncovering the Future in Museums (South Korea) Jaeseung Jeong Professor, Department of Bio and Brain Engineering, KAIST
Break	
11:00-11:30	Break
Partnership Session Can museums shape partnerships around the SDGs? What form do these partnerships take? What opportunities and challenges do they present?	
	[Moderator] (China) Laishun An Director, ICOM-IMREC / Chair, ICOM-ASPAC Museums help build social partnerships (China) Weifeng WU Director, Anthropology Museum of Guangxi 17 Museums × 17 SDGs – Museums as Pioneers of Social, Ecological and Economic Development. A project and manual by ICOM Austria (Austria) Doris Rothauer Museum Consultant & Project Manager for ICOM Austria Museums in multilevel networks to co-create change and become a lever in achieving Sustainability and SDGs. Mode, challenges and practices. (Italy) Michela Rota Coordinator, Working Group on Sustainability and Agenda 2030 of ICOM Italy
Lunch Break	
12:30-14:00	Lunch Break
Keynote ②	
14:00 - 15:00	[Moderator] (Norway) Morien Rees Chair, ICOM SUSTAIN Museums and Sustainable Development: taking action to 'do more good', and 'do less harm' (UK) Henry McGhie Founder, Curating Tomorrow
People(internal) Session Do museums actually improve the well-being of their staff and visitors? If so, how do they achieve this?	

	[Moderator] (Japan) Akiko FUKUNO Vice Chair, ICOM-JAPAN / Curator, International Christian University Hachiro Yuasa Memorial Museum
15:00 - 16:00	Building a Sustainable Accessibility Infrastructure at the Toledo Museum of Art (USA) Katie Shelley Conda Family Manager of Access Initiatives, Toledo Museum of Art
	Caring for Your People: Staff and Visitor Centered Practice in Museum Operation (China, USA) Jay Xu Barbara Bass Bakar Director and CEO, Asian Art Museum of San Francisco
	From Care to Cure : Caring Museum and Museotherapy for an Healthier Society (Canada, France) Nathalie Bondil Director, Museum and Exhibitions Department, Institute of the Arab World (IMA)
	Break
16:00- 16:30	Break
People(external) Session Can museums have an impact on social well-being? What examples do we have to support the assertion that they do?	
16:30 - 17:00	[Moderator] (South Korea) Kwanho Lee Vice Chair, ICOM KOREA / Chair, Korean Museum Education Association
	When you have amazing complexity: Design is the answer. (Mexico) Silvia Singer CEO, Museum Interactivo de Economia(MIDE)
	SDGs and the Barbados Museum : Social wellbeing, museums and the COVID-19 pandemic (Barbados) Kevin Farmer Deputy Director, Barbados Museum and Historical Society (BMHS)
	Embracing Cultural Diversity : Culture Discovery Box at the National Folk Museum of Korea (South Korea) Eunmi Lee Curator, National Folk Museum of Korea
Closing Remarks	
17:30 - 18:00	[Moderator] Carol Scott Chair, ICOM-IMREC Academic and Programming Board
July 3 / Day 2	
Registration	
8:30- 9:00	Registration
Planet(external) Session Can museums play a role in restoring the relationship between humans and the planet? What is that role and what forms does it take?	
09:00 - 10:00	[Moderator] (South Korea) Jung-Ah Woo Professor, Pohang University of Science and Technology(POSTECH)
	Ecomusée Tata Somba: Bridging Tradition and Sustainable Development (Benin) Ibrahim Tchan Director&Co-Founder, Tata Somba Ecomuseum
	Cooperation and Solidarity – How the National Maritime Museum Exhibits Marine Environmental Issues (South Korea) Yoonah Kim Team Leader, Collection Management Team, National Maritime Museum of Korea
	Response to the Climate Crisis in Art Museums (Japan) Mami Kataoka Director, Mori Art Museum / Director, National Center for Art Research
Break	

10:00-10:30	Break
Planet(internal) Session Can museums, themselves survive the climate crisis? How can we protect our collections in the light of growing climate emergencies?	
10:30 - 11:30	[Moderator] (Philippine) Ana Labrador Secretary(Treasurer), ICOM ASPAC
	Presentation about Sustainable Museum Art and Environment (2021) (South Korea) Sangho Choi Curator, Busan Museum of Contemporary Art
	Activities of Samsung Foundation of Culture (Leeum Museum of Art) to overcome the climate crisis (South Korea) Jinkuk Kim Senior Manager, Future & Strategy Team of Samsung Foundation of Culture
	The Evolution of Environmental Guidance for Collections Preservation (USA) Vincent Beltran Scientist, Getty Conservation Institute
Prosperity(external) Session In what ways do museums contribute to community prosperity and development?	
11:30 - 12:30	[Moderator] (Italy) Michela Rota Coordinator, Working Group on Sustainability and Agenda 2030 of ICOM Italy
	How to Create a Silk Culture Hub? --The Mission and Practice of China Silk Museum (China) Yang Zhou Vice Director, China Silk Museum
	The Social Impact of the Museum of Tomorrow (Brazil) Ricardo Piquet Executive Director, Museum of Tomorrow
	Museums & Heritage – fostering innovation & collaboration, inspiring cultural & creative industries (Singapore) Hwee Nee Chang CEO, National Heritage Board
Lunch Break	
12:30 - 14:00	Lunch Break
Prosperity(internal) Session What are the current prospects for the economic sustainability of museums?	
14:00 - 15:00	[Moderator] (South Korea) Hongnam Kim Former Director, National Museum of Korea / Chair, Historic House Committee of ICOM KOREA
	Palais des Beaux-Arts: Towards Ecological Sustainability and Eco-Responsibility (France) Juliette Singer Director, Palais des Beaux-Arts de Lille
	Collaboration with Company : Securing Financial Resources for Art Museums (South Korea) Sunghye Lee Manager, Communications and Audience Department, National Museum of Modern and Contemporary Art(MMCA)
	Interim Report on a Worldwide Research on Museum Financing (Canada) Michelle Rivet Scientific Director, IRAPFM (International Research Alliance on Public Funding for Museums) (Canada) Heidi Weber Co-ordinator(Quantitative survey), IRAPFM (Canada) Lea Calve Co-ordinator(Qualitative survey), IRAPFM
Break	
15:00-15:30	Break
Peace Session Can museums be a lifeboat? What role can museums play nationally and internationally to help communities deal with the crises the world is facing?	
	[Moderator] (Cambodia, France) Kerya Sun Chair, ICOM CAMBODIA

15:30 - 16:30	<p>Safeguarding Cultural Heritage and Civilisation – From the Refuge of Cultural Objects in Afghanistan (China) Yuzhu Liu Chair, China Foundation of Cultural Heritage Conservation</p> <p>Blue Shield International(BSI); Save Human Memory for Peace in Peace (South Korea) Kidong Bae Chair, Blue Shield Korea</p> <p>The Role and Meaning of Craft for the East Asian Community (South Korea) Moon Sun Oh Director, Education and Communication Division, Seoul Museum of Craft Art</p>
<p>Session: “Where to from here?” A conversation How do we continue to build the social-environmental work of museums after 2030? How can we do this regeneratively to ensure a sustainable future?</p>	
16:30 - 17:30	<p>[Moderator] (UK) Carol Scott Chair, ICOM-IMREC Academic and Programming Board</p> <p>From Sustainability to Regeneration: challenges, opportunities and responsibilities for the future (Brazil) Lucimara Letelier Founder, Museu Vivo / Board member of ICOM SUSTAIN&ICOM BRASIL (Canada) Robert Janes Visiting Research Fellow, School of Museum Studies, University of Leicester / Founder, Coalition of Museums for Climate Justice</p>
<p>Closing Remarks(Day 1)</p>	
17:30 - 18:30	<p>[Moderator] (Norway) Morien Rees Chair, ICOM SUSTAIN</p>

※Simultaneous interpretation (Korean-English)