

PRESS RELEASE

International Museum Day 2025: The Future of Museums in Rapidly Changing Communities

On May 18th, International Museum Day (IMD) 2025 will be celebrated under the theme "**The future of museums in rapidly changing communities**" ("**L'avenir des musées au sein des communautés en constante évolution**"; "**El futuro de los museos en comunidades en constante cambio**").

As the world navigates an era of rapid transformation, museums stand as vital institutions that foster resilience, innovation, and inclusivity. They are dynamic spaces that drive social progress and contribute to global sustainability. Museums play a crucial role in advancing the **Sustainable Development Goals (SDGs)** of the United Nations, and IMD2025 highlights the following SDGs: **Goal 8**: Decent work and economic growth, **Goal 9**: Industry, innovation and infrastructure, **Goal 11**: Sustainable cities and communities.

This year's IMD theme aligns with the **ICOM General Conference**, set to take place **in Dubai, November 2025**. This global gathering will further explore how museums can adapt, evolve, and lead in times of change.

On May 18th, we call on cultural institutions, policymakers, and communities worldwide to unite in recognising and harnessing the transformative power of museums. Join the movement and celebrate how museums are shaping a more inclusive, innovative, and sustainable future.

Join the conversation: #IMD2025 #DIM2025 #JIM2025 #InternationalMuseumDay #JourneeInternationaleDesMusees #DiaInternacionalDeLosMuseos

About IMD

International Museum Day is an annual event established by ICOM in 1977 to highlight the crucial role of museums in cultural exchange, enriching cultures, and fostering understanding among people.

About International Council of Museums (ICOM)

The International Council of Museums (ICOM) is an international NGO representing over 57,000 museum professionals in 129 countries and territories.

For press requests, please contact the ICOM Communications Department at communication@icom.museum